

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 22, 1934

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢

Volume III.
Number 43

In This Issue:

"EDDIE CANTOR
AS I KNOW HIM"
BY IDA CANTOR
—HIS WIFE

BAKER STILL
HAUNTED BY
BEETLE ON
VACATION

FACT CRIME
STORY FROM
LIFE — "TOO
FAST TO BUCK"

COMPLETE RADIO
PROGRAMS
START ON PAGE 12



Patti Pickens



North Atlantic (1)

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North Atlantic (1)

Voice of the Listener

Are You Lissenin'?

Dear VOL: Norwich, N. Y.
Have you folks listened to Ward's new Sunday program with Buddy Rogers and Jeanie Lang? It's one of the finest on the air. It won't be



long before they are recognized as the new sweethearts of the air. I am secretary of the Buddy Rogers club and I'm trying to see if I can't get the club mentioned in RADIO GUIDE.

Could I say something about Buddy in the Voice of the Listener? I'd like so much to hear from all of Buddy's fans

and I know if I could let them know there is one, they would write to me.

Flo Scafidi

More Art Throbs

Dear VOL: Syracuse, N. Y.
I have recently read a letter in your column from Arthur Claire inquiring about Arthur Tracy. Why doesn't someone put him on the air again? I never missed his program when he was on the air before and he certainly is too good to fade away into the background.

Isn't there some way that he could be brought back to the air again?

George Davis

Bee Attitude

Dear VOL: Huntington, W. Va.
I always read the Voice of the Listener each week and enjoy knowing the opinions of other readers and listeners.

One thing I can't understand is why people say such foolish things about the radio stars. Let them give their opinions but quit criticizing the ones they have been if they can't do better themselves, and I'm sure they can't.

Let's hope people will be more careful of how they express themselves. I would like to correspond with all those who like to discuss radio problems.

Bee Bivens



The First Ward Bawl

Dear VOL: Fostoria, Kan.
May I for one disagree with the listeners, at least those I have met, who are raving about the new Ward Bawl?

I think it's about the silliest thing I ever heard and doesn't paint either Buddy Rogers or Jeanie Lang as very firm and aggressive people. They sound so mushy and wishy-washy that sometimes I feel just like getting up and yelling at the loud speaker.

The reason I don't turn it off is because I like both these performers. It's the script that grates me.

Peggy Fowler

Those Rap Scallions

Dear VOL: Pen Argyl, Pa.
Scallions to NBC for withdrawing from the air (except Saturdays) two of my greatest daily favorites, Singing Strings and In the Luxembourg Gardens.

And orchids to the beautiful new programs: Imperial Hawaiians, Romany Trail, Road to Romany, Viennese Sextet, Album of Popular Classics, Howard Barlow's In Old Vienna, In a Spanish Garden, On the Village Green, Along the Volga, Mood Neapolitan, Among Our Souvenirs, Orientale.

Add to these lovely programs some genuine American Indian music and a good Magyar lieder singer.

J. Wasso, Jr.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Attention, Sponsors:

Dear VOL: Corning, N. Y.

May I please have a bit of space to contribute an idea to sponsors? In the first place why do all sponsors try to outdo each other in trying to put on the most spectacular or startling, overcrowded programs?

Then, why not have more programs with a human appeal, or also some more like the Princess Pat program,—a down-to-earth interest? Also the

Socony Sketches are most commendable along this line.

Furthermore, I would like to know why some demand has not been made to have more often on the air, that very pleasing singer, John L. Fogarty?

Surely there are many people who would enjoy such a treat after his long absence.

M. T. Lee

If You're Dissatisfied

No more forceful reason for letting the American system of broadcasting alone can be found than Hergesheimer's recent article in *The Saturday Evening Post*, "Daffodils on the Air". This is drawn to the particular attention of that faction of the American radio audience which continually finds fault with the commercial announcements attached to sponsored programs. It will make good reading also for those of us who are inclined to take American broadcasting with casual indifference. It will be a special delight to the exponents of American radio who have given close study to the situation here.

Hergesheimer reviews a typical day of broadcasting over the BBC network. If he is boring, it is because his subject does not lend itself to the treatment that even his masterly touch could make light and scintillating.

In this article one will find the parallel to which American broadcasting would sink if advertising were barred from our airways and the governmental license control substituted.

England is forced to take its radio about the way it takes its weather and its telephone service—there is nothing the public can do about it. However, a movement is afoot to scrap the British Broadcasting Company, and start all over again on a commercial basis imitating the American system.

The article in *The Saturday Evening Post*, and one by Captain Peter Eckersley, one-time chief of BBC, published in RADIO GUIDE last June, both confirm the deadly monotony of the non-commercial—non-competitive—the-audience-be-damned!—English system.

If, as has been suggested by so many thousands, we could do nicely without commercial intrusion to break the spell of fine music or entertainment, what would they do without the fine, desirable type of music? Apparently English broadcasters also fail to produce good music. It looks to us as though the lack of competition and the substitution of non-commercial autocratic control is slowly but surely strangling public interest in British broadcasting.

A similar attitude on the part of American broadcasters would bring the etherial structure down around our ears in jig time. We are not a nation noted for silent suffering, nor are we blessed with the British quality of too much patience. Added to this, the contract between the radio we now enjoy and what the government directors might want us to have, would disgust the average listener and silence ninety per cent of the receivers in the country.

The governmental attitude must be paternal. It always has been and always will be. It represents a case of "take this because it is good for you—regardless of whether you like it." That is just what has happened in the British Isles. The average English listener does not get the type of entertainment he likes, but what the overlords of BBC decide is best for him.

When Mr. Fan goes out for an evening he goes to the clubs, restaurants and theaters—where he gets a decidedly different brand of entertainment than that given to him over the officially controlled broadcast system. The British attitude would give the American listener a cramp in his ears that would make radio as popular in the average home as a skunk at a garden party.

For those who still think harshly of our commercial plugs on programs, and who would scrap our system to be rid of this so-called annoyance, let us recommend a reading of Hergesheimer's "Daffodils on the Air" as an antidote and sure cure for their indisposition towards commercially supported broadcasting.

Scoring With Talley

Dear VOL: Peoria, Ill.
In June my husband surprised me with the lovely gift of a radio. Since then I have enjoyed listening in to programs listed

in RADIO GUIDE. I have found that the change made in placing a star opposite the high spot selections is a much greater help in finding programs.

I am making a radio album from all the pictures and interesting stories and highlights from RADIO GUIDE.

I have already found that it is a book which my friends pick up to read for pastime as all the articles are short and interesting and helpful.

The recipes which are given are helpful, too. I have found they make a helpful addition to my recipe file.

Lucille Talley



Tribute to Miss Mack

Dear VOL: Brooklyn, N. Y.
As a regular reader of RADIO GUIDE I find the most interesting column to be "The Child's Hour" by Miss Nilla Mack.

I find her observations to have so much value to me that I save each week's column. In order to make the file permanent I am binding them in book form. Her practical suggestions are a great aid to me and should be a boon to all mothers who have child problems.

Mrs. Dora Riskin

Recognizing Merritt

Dear VOL: Philadelphia, Pa.
May I say that James Merritt's perfect evening would suit me perfectly? It's grand! But my very special reason for writing is to

express appreciation for the Saturday program "One Man's Family" and the grand Thursday show "Forty-Five Minutes in Hollywood."

The former is a perfectly human sketch, dealing with a modern generation and its feelings and ideas. The latter brings us the last

minute gossip by Cal York, an interview direct from Hollywood.

If you've never heard it, make it your business to do so.

Kathryn Gensbauer

The People's Choice

Dear VOL: Wellington, Ill.
As I am a constant reader of RADIO GUIDE and it gives us all an opportunity to give favorites what they deserve, I want to give my favorite a great big hand.

It is none other than the Maple City Four. I don't say they are the best but if all the other quartets were singing and on the air at the same time I would be still listening to the Maple City Four, for I like them best of all.

And the team of Mae and Bob is my next choice. I love them all over the radio so come on, you Maple City Four fans, and do your bit for your favorites, so that we can hear them oftener.

Sallie Keller

Back to the Soiled

Dear VOL: Galveston, Texas
With the Fall so close I know we will shortly have back on the air, Mr. Eddie Cantor and I dread to think of the children, with whom he is such a favorite, being subjected to those nasty little innuendos of which he is so fond. It's too bad that a chap with such great capabilities has to revert to occasional dirty remarks to force his humor home.

Adelaide Hampton

The Eddie Cantor I Know

By Ida Cantor, His Wife

How Many Times Have Listeners Wondered Whether a Comedian Is a Grouch in the Bosom of His Family—or If He Is as Funny at Home as Before the Public? Eddie Cantor's Wife Here Gives the Lowdown About Her Celebrated Husband — and Reveals Many Intimacies of Their Home Life Never Before Published

I'm getting very tired of it. Some day I'm going to scream when some kind soul asks me: "And is Mr. Cantor as funny at home as he is on the radio?"

If your husband was a bricklayer or a steeplejack or a jockey, how would you like to have people ask: "And does he lay bricks?" or "Does he paint flagpoles?" or "Does he ride horses..." as well in your parlor as he does at work?

Would you like it?

Neither do I! I'm married to a real man who happens to be a comedian, not to a comedian who just happens to be a husband!

There, I feel better—so much better that I'll break down and confess that Eddie is as funny at home as anywhere else. Most husbands are, but Eddie does it on purpose.

For instance, the other day he came home and said he was very tired. He wanted a nap. Would our five daughters and I please keep the house very quiet?

The six of us sat around and "shushed" one another. Eddie went upstairs. But in a few minutes we heard a soft tread on the stairs, and Eddie came into the room. His eyes were closed. His arm was stretched, rigid, in front of him. He was the perfect picture of the somnambulist.

"The house is so quiet," he said sepulchraly, "I'm walking in my sleep. For Heaven's sake make a noise and wake me up!"

And all he had on was a silk hat and a pair of bathing trunks!

Were we surprised!

Yes, Eddie clown at home. Sometimes he laughs us out of little domestic peevish that arise even in the best families. And only when it's all over do we realize that he did it on purpose—tickled us into good humor against our wills.

And that, you see, is the keynote of Eddie's character. He clowns at home to make us happy. Because home, for him, is the center of the universe. The real truth about Eddie Cantor is that he is a husband and father first—and a great artist second. As I shall try to explain, he became a great artist only when moved to boundless ambition through the inspiration afforded him by his growing family.

Of course, you may think I'm prejudiced in favor of this man I'm married to—but remember, I've known him for a long time. They say that no man is a hero to his valet. Certainly, few men are heroes in the eyes of their wives, as Eddie really is in mine.

He wore short pants when I met him, and by that I don't mean golf knickers. If anybody had said "golf" to us kids who played in the gloom and racket under the Elevated tracks of New York's East Side, we'd have thought he had eaten too many radishes! Anyway, Eddie and I went to Henry Street public school. I was attracted to him by his genius for the comic—remarkable even in those days. I remained fascinated by the shyness, the tenderness and the tremendous force of character of this sensitive, big-eyed boy. And as he says: "I used to carry your schoolbooks; now you carry my bank books!"

It was only after Eddie went on the stage, while still a youngster, that we began to think of marriage. But my family had ambitions for me. They wanted me to enjoy greater comfort than they had experienced; they did not think I could find that comfort and security in marriage with a young actor. They said, in effect: "We don't want Cantor!"

It was then that Eddie gave me the first of the big surprises that have enlivened all our days. He made a great sacrifice. Instead of trying to persuade me to disobey my parents, he tried to conform to their wishes. This young man, born to be a genius of the stage, denied the urge of his blood. He gave up the

Eddie Cantor photographed at his home in Beverly Hills, with "his six girls." Left to right they are Marilyn (12) standing; Natalie (18) the studious member of the family; Marjorie (19) her father's secretary and companion and sometimes advisor; Mrs. Cantor; Edna (15) standing with Eddie. It is Edna who plays the piano when he rehearses his songs. And seated on the steps is the smallest Cantor, little Janet, aged 6



stage for me, and got a series of jobs—including one in a garment house. As long as I live I shall always remember that I was more important to my Eddie even than his career. He was willing to give up the life he loved—and cut out patterns!

But it was an impractical sacrifice. They fired him from his pattern-cutting when they caught him cutting dance-steps on the table!

For one whole unhappy year Eddie tried to get the dancing and singing out of his system—to walk sedately in the ways of commerce. And at the end of that time it was I—not he—who gave up in despair. With a heavy heart—for I knew my entire future happiness might be at stake—I made him go back to the stage. I didn't want my man to turn himself into a drudge—a tame husbandly, clerkly person—even for me! Well, I'm still having my reward.

Immediately he got a job with Gus Edwards' "Kid Cabaret" at \$75 a week. This lasted eleven months, and each week he sent me every penny he could squeeze out of that \$75, to save for him. When he came back, we had \$1,800. This, he said, would be our nest-egg. Furthermore, he had an offer of a European theatrical engagement. Wouldn't I like a European honeymoon? Wouldn't I marry him right away?

And that illustrates another side of Eddie Cantor. Note the calm, quiet persistence he showed in wooing me. For a year he slaved at jobs which revolted him; for the next year he demonstrated how much better, financially, was his way of making a living. And finally, he popped this romantic-plus-practical offer of a European honeymoon (with a job for him thrown into the bargain) and a nest-egg of \$1,800. What a campaign!

And didn't Eddie make the English like him! His success during an eight-weeks' engagement at the Alhambra Music Hall in London was simply phenomenal. It made me realize anew what a great sacrifice Eddie had made by working at petty jobs, just to please me and my family. And ever since, I have had a tender spot in my heart for the English. My husband was appreciated in London before New York gave him recognition—and the English have been enthusiastic about him ever since! I sometimes think they are more so than anywhere else.

We returned from Europe just as the Great War started. At first we shared an apartment in the Bronx with my married sister. Then when we could afford it, we moved to one of our own near by, when Max Hart—then Eddie's booking agent—signed him on a vaudeville tour doing blackface. He teamed with a

straight man, Al Lee, first husband of the late Lilyan Tashman. The vaudeville engagement lasted five years.

Marjorie, oldest of our five daughters, was born a year after we were married. Eddie's reactions to this birth surprised even me—already too proud of him. It was, in fact, the second big surprise he handed me. You'd have thought that he had suddenly become the father of his country, instead of one little red, squalling infant! His joy was equalled only by the tremendous feeling of responsibility he suddenly acquired.

I think young married people who are afraid of the expense of raising children, would be happier if they realized how much the coming of babies can help. Before Marjorie came, Eddie was a clever, happy comic, a fine fellow with probably a good future ahead of him. After her arrival he became, overnight, utterly determined to rise to the very topmost pinnacle of his profession. And in that contrast there is all the difference between a man who will "get along," and a great man. From that day on Eddie never ceased to watch for the big chance, the opportunity that would put him among the comic immortals.

It came. Max Hart obtained him a one-night engagement in the Ziegfeld Roof Show. If Eddie could put that over, he was made!

The big night arrived. Unknown to Eddie, I slipped by the doorman and peeked in on his performance. I dared not go in. A smart, brilliant, blase New York audience was there to be amused. The biggest names in town sat at the tables.

Spotlight! Out comes Eddie Cantor, the unknown—a slim youth in blackface. In the shadows of a doorway I trembled, nervously twisting a handkerchief. Music! A song! Eddie passing from table to table clowning with the millionaires, calling them by name.

He was a sensation! The distinguished audience fell for this newcomer. (Continued on Page 23)

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Russ Columbo as he looked shortly before a stray bullet, accidentally fired, put an end to his brilliant career

Russ Columbo is dead. The very perverse Fate which permitted a John Dillinger long escape from a thousand of the most modern bullets, delivered up the idolized singer, violinist and actor to an ancient soft-nosed ball fired through the eeriest of all accidents.

Motion picture and radio audiences will mourn Columbo as a lost favorite. Intimate associates will grieve for him as a lost friend or sweetheart, notably Carole Lombard and Sally Blane. But in the Columbo home where Russ Columbo shone the most brilliantly, he will ever be the irreplaceable son, brother and companion.

It is the way of the world that with the public he will some day be supplanted by a new idol, but around that hearthside where he loved most to linger, there can be no replacement. A bright light has been forever dimmed, and no number of succeeding years can efface the poignant grief of that untimely mishap.

Russ' closely-knit unity was atavistic. It goes back to the sunny Neapolitan hills where his forbears stood side by side to protect their tiny olive groves and their vineyards against marauders from the North.

When the ambitious Nicholas Columbo, struck out for a new land, he transplanted to his tiny home in San Francisco strong traditions of family ties that were to be so revered by his children that came later. Most of the large family of children were born along the blue waters of the Golden Gate. The youngest boy, who was christened Ruggerio, was born at Camden, N. J., during one of the family's migrating periods. It was Ruggerio who was destined to be known as Russ, and who was to reverse history by making America discover Columbo. At the age of six, the sunny, dark-eyed and dark-haired youth began to show prominently his heritage of music. Grace and rhythm were even in his playing, and it was apparent that the land of which music is a symbol had bestowed upon him its gracious gift.

The proud but none-too-well-financed family made sacrifices that he might be tutored on the violin, for which he showed a natural aptitude. In 1914, when Russ was seven years old, the family moved to the little town of Calistoga, just north of San Francisco, and it was there that Russ began his long practice on the violin.

Further migration, this time south, followed, and when Russ reached high-school age, he was living in Los Angeles and already sufficiently accomplished to earn money with his beloved fiddle.

These high-school years found him a member of the school glee clubs and orchestras, and on rare occasions when opportunity offered he was able to earn a few dollars playing in dance orchestras. Character-

"The Melody Lingers On"

By Henry Bentinck

The Untimely Passing of Russ Columbo in Tragic Accident Leaves a Void Beyond Remedy in the Hearts of His Millions of Friends. How Many Knew Him for the Artist, Family Boy, Friend and "Idol" That He Was?

istically, he carried home these meager earnings, anxious to repay in part the expenses of his lessons, expenses which had been a drain on the never ample family purse. To all who knew him, he was a good boy. His outlet was music; his companionship he found amid the members of his own family.

But even his contributions could not save the family exchequer, and it was during the second year of his music career that reverses overcame the Columbo family. He was forced to abandon education in favor of remunerative toil, and he began a series of connections with various Los Angeles hotel orchestras. Even at this early age he was becoming known as a "hot" fiddler. Syncopation was riding the crest, and there developed a growing demand for any exponents of the jazz principle in music. Russ Columbo was born to the moment. His employment was timely, and he forged ahead, not on the concert stage of which he had dreamed, but as a featured dance-band artist with a violin that kept pace with the modern tempo.

So far there had been no hint that he would one day confound listeners with a voice that was to have but one rival, and one which was to be the basis of a feud which will long be remembered wherever vocal talent is discussed. His violin teacher, Professor Moore, discovered that the boy violinist had a rare quality in his baritone voice, and it was Professor Moore who urged him to add his vocal talent to his prowess with the resined bow. His success was immediate, and it was only a matter of weeks before he had an engagement for a vaudeville tour of the West Coast.

Spurred on by the urge to lend aid at home, the ambitious youth sought an opening in Hollywood. He detested the long trip away from the family home and the separation from those whom he loved. By this time he was a lithe and handsome brunette, later, described by many as the perfect prototype of Rudolph Valentino.

However, at that moment the demand for the sleek Latin type had just passed its zenith, and Columbo met with indifferent success in pictures. He was cast in minor parts but had the privilege of seeing his name printed in casts with such stars as Pola Negri, Gary Cooper and Lupe Velez. But the unimportance of his roles was discouraging, and he turned again to his music, both as an emotional outlet and a means to increase his income.

Suddenly came the tender of an opportunity to sing at the famous Coconut Grove with Gus Arnheim's orchestra, and a bid for the popularity which was to carry him to the fore in American entertainment circles.

He quickly became a favorite with the smart clientele that patronizes this popular cafe, perhaps too quickly, because there suddenly developed a distaste for him in the mind of the conductor for whom he was working. Wrangling developed, and Columbo's antipathy to dissension prompted him to leave the Coconut Grove and organize an orchestra of his own.

In 1930 Con Conrad, star-maker and composer, decided that Columbo not only was a find but a "natural" for radio.

At that time a young vocalist by the name of Bing Crosby had startled a surfeited world with something new in the way of singing. Conrad, Columbo's manager, realizing that Russ had almost the identical flair, determined that the opera stage toward

which Columbo was headed would be a less lucrative field, and set about to train Columbo in the Crosby style of singing. Aptitude was an outstanding characteristic with Columbo, and under Conrad's careful tutelage he was soon outcrooning Crosby himself.

Conrad urged Columbo to accompany him to New York, but those ever dominant home ties bound Columbo to his family's side and he fought being uprooted.

Conrad felt that the young singer might be inhibited by the fact that radio had not reached out for him, so went to New York alone, to inform radio program chiefs of what he described as a sensational find. When sufficient contacts had been made to warrant the journey, Columbo descended upon Manhattan. Conrad was not mistaken. The National Broadcasting Company heard Columbo once and contracted with him for a long series of appearances.

So similar was his voice to that of Crosby's, so identical his style, that many could not tell the two apart and thus was the much discussed Crosby-Columbo feud born. Meanwhile, back on the Coast, Crosby, who had tuned in by chance one night and heard his rival singing a song he had himself made famous, was stirred to hasty action.

It is doubtful that Bing ever entertained any deep animosity for the unfortunate Columbo. Any resentment on his part must naturally have been for Con Conrad, whom he rightfully felt had impelled Columbo to adopt the Crosby style of singing. Crosby hurried to New York, determined (Continued on Page 26)



Russ and his mother and father, from an exclusive photograph taken three years ago when he tried—against the odds of terrific homesickness for his beloved California—to make his home in New York

"...And Say Something Interesting"

As Recorded By "Bottle"



Beetle: "Listen, stupid. RADIO GUIDE is paying twenty cents a word for this interview. So if you know what's good for you, you'll talk and talk fast. Come on now, use one-syllable words and plenty of them"

Scene: A room in Phil Baker's home. Baker, seated at a desk, is reading a fan letter. He is at peace with the world. The phone rings. Phil picks up the receiver and answers in a well modulated, jovial voice:

Baker: Hello?
Phone: Hello?
Baker: Hello—
Phone: Hello! Who do you want?
Baker: Who do I want? I'm answering a call. This is Phil Baker.
Phone: Just a minute. I'll see if he's in. *(aside)* Has anyone here seen Phil Baker? *(back to Baker)* No. He's not in. *(bangs up)*
Baker: *(to himself)* What tha... *(bangs up)*
(Reads two more sentences from his fan letter. Phone rings again.)
Baker: *(picking phone up; voice a little uncertain)* Hello?
Phone: Hello. Who do you want?
Baker: I don't want anybody. Who do you want? This is Phil Baker spea—
Phone: Just a minute. I'll see if he's here. *(aside)* Is Phil Baker here? *(back to Baker)* He's not here. *(bangs up)*
Baker: *(looks at phone in hand)* Well, she said there'd be days like this.
(Goes back to fan letter. Reads with one eye—watches phone with other eye. It rings. Baker, with wild look, seizes the instrument.)
Baker: HELLOTHISISPHILBAKERSPEAKING!
Phone: Just a minute, I'll—
Baker: I know, I know, you'll see if he's in. Well, don't bother. I'll tell you where he is. He's talking to you.
Phone: Well, why didn't you say so? What do you want?
Baker: I... DON'T... WANT... ANYTHING!!!
Phone: Well, what's the idea of calling up then?
Baker: I... DIDN'T CALL... UP!
Phone: Well, what business do you have with me on the phone?
Baker: I have no business with you on the phone!!!
Phone: Then GET OFF THE PHONE—EEEEEEHAHAHAHAHAHAHA
Baker: SO—It's you, is it, Beetle? The old annoyer himself!
Beetle: Well, if I'm not an annoyer I'll do till

Even Though Baker and "Beetle" Are Off the Air on Vacation, Baker's Nemesis Still Pursues Him. "Bottle's" Account of the Latest Haunt is Faithful and Accurate to the Last Degree

you send out and get one.

Baker: All right, reprobate. What do you want of me now? *

Beetle: Silence! And very little of that.

Baker: Cut the clowning. What did you call me up for?

Beetle: RADIO GUIDE asked me to. They want a few facts about you.

Baker: Oh—they're going to write my biography?

Beetle: No, they're going to write your obituary. When were you born?

Baker: I was born under the sign of Sagitarius.

Beetle: Too bad it didn't fall on you.

Baker: What's that?

Beetle: I said, is that in the fall?

Baker: No. It's in the summer.

Beetle: Summer what...

Baker: Summer here and summer there. Ha-ha. Some joke, eh, Beetle?

Telephone Operator: *(cuts in)* Say, which one of you guys is Joe Miller?

Baker: Who's that?

Beetle: That's my sister, Tse-tse. She's a telephone operator.

Baker: Oh! So you're ganging up on me, hey?

Beetle: Okeh. Let's get back to the interview. What were your parents' names?

Baker: Mama and papa.

Beetle: Boy!... If Joe Miller were alive today he'd turn over in his grave.

Baker: Perhaps it would be better if you just went back to the stratosphere.

Beetle: That's where I'm haunting from now. Listen, Baker, where were you born?

Baker: In New York City.

Beetle: Okeh. What's the weirdest thing you ever heard of?

Baker: I once knew a woman who slept with cats.

Beetle: What woman ever slept with cats?

Baker: Mrs. Katz.

Beetle: Boy—there's a gozeroo for you!

Baker: It was good when I clipped it.

Beetle: All right, skip it. What was your first job?

Baker: Playing accompaniment for a cinema.

Beetle: Playing for a what?

Baker: A cinema. Cinema! What do you see when you go to the theater?

Beetle: Mickey Mouse.

Baker: Listen, my silly gargoyle, you had better put a rein on that saucy tongue of yours, or I'll hang up.

Beetle: Oh, no, you won't. Not while RADIO GUIDE is paying 20 cents a word for this.

Baker: What's that?

Beetle: I said, I made a deal with RADIO GUIDE to get an interview with you, and they're paying for it at 20 cents a word. And if you're a good boy I'll see that you get a check for your share in the morning.

Baker: What? What? Wait a mo, my good fellow. You interest me strangely. Repeat them thar words in slower and more modulated tones so that I may dwell upon them properly.

Beetle: Listen, stupid. RADIO GUIDE is paying 20 cents a word for this interview. So if you know what's good for you, you'll talk and talk fast. Come on now, use one-syllable words and plenty of them.

Baker: I getcha, pal. Cat, rat, ma, cow, pa, mule.

Beetle: No, no, stupid. Say something interesting.

Baker: What?

Beetle: Say something interesting. Don't forget, RADIO GUIDE is listening in... well, say something.

Baker: What ever became of Vice-President Garner?

Beetle: Can that, stup! They want a story of your life. Come on now, talk fast.

Baker: Oh... well... I made my first appearance on the stage at an amateur night in Boston. I later worked for Carl Laemmle at the old IMP film com-



Baker: "I getcha, pal... Cat, rat, ma, cow, pa, mule... What ever became of Vice-President Garner?... Did I ever tell you the one about where I'm standing on the corner and the fellow says to me—"

pany. One night in a movie, the piano player got sick. I dashed down— Took over the job...

Beetle: And then the whole audience got sick.

Baker: Lay off, kibitzer. You've got a dime a word coming. I went into vaudeville—then I got together with Ben Bernie—the good ol' team of Bernie and Baker. Then the war, with me in the navy and Bernie in the intelligence service... watching German acrobats on the RKO circuit.

Beetle: A little faster, please.

Baker: After the war the "Greenwich Village Follies," "The Passing Show," "Artists and Models," "A Night in Spain," other shows and revues. With Fannie Brice and Ted Healey in "Crazy Quilt." Morris Gests "Century Roof." Ziegfeld's "Midnight Frolics." Night clubs, movies, radio... radiomovienightclubs frolicsglumph. Did I ever tell you about the one where I'm standing on the corner and the fellow says to me, for 20 a word he says to me, and I says to him there's the one about the three Irishmen, the two Jews, the six Germans, the two and one-half farmers and their eight daughters, so he says to me and I says to him that it seems one afternoon— *(phone sputters, clicks and goes dead)*

Baker: *(jiggles hook)* Beetle! Are you there? He's gone! Well, for 20 cents a word I'll keep talking...

Bottle: *(enters)* Beg pardon, sir?

Baker: *(looks up from phone impatiently)* Say, what you want to tell me into this phone? I'm getting 20 cents a word for this.

Bottle: Oh, that's too bad, sir.

Baker: What's too bad?

Bottle: Why, there's a man outside, chopping out all the telephone connections with an axe. He says he's from RADIO GUIDE.

Baker: Oh... I get it. *(bangs up; he sighs; picks up fan letter; starts to read)*

Bottle: Shall I serve tea, sir?

Baker: Yes. *(Bottle starts to leave)*

Baker: Oh, Bot.

Bottle: Yes, sir?

Baker: Make that tea with cream.

Bottle: But the Governor of New York is outside. Baker: Okay, then make it with Lehmann. Get it, Bot?

Bottle: Oh, yes, sir—20 cents a word.

(FINIS)

Standing By—

With Ray Perkins

Radio's Palsie-Walsies: There frequently exists among radio performers a fine and sincere friendship. It is as though those who wrestle with the great god Mike are linked by bonds of common suffering and mutual sympathy. Unless observation fails me, however, these friendly attachments are rare between two artists who do the same type of work. You seldom find one lady song bird, for instance, sharing worms with another, nor is it likely that two orchestra leaders will turn out to be bosom pals.

There are exceptions, of course. But of all the varied sub-species of the genus Radio Artist, the funny men seem to be most broad-minded about one another. Some of the ha-ha boys are just like that, real chummy—go the same places together and everything. In fact sometimes they're so close to each other that you'd think nothing could ever come between them, not even a knife.

Occasionally the gals and fellas 'round the studios overdo the graciousness. There's plenty of the old flattery among us ether troupers. You should see a couple of those song gals greet each other. To paraphrase an old line—flattery is the most imitated form of insincerity.

All this is written about radio folk. But tush-tush my chickabiddies, it applies to folk of any kind. You find the human relationships in a millinery shop, a delicatessen or a men's college, for that matter. And lest I be accused of turning Judas to my fellow disciples of radio, I hasten to state that they're a grand and noble sect, with a far smaller proportion of washouts than most other groups of people.

FLOWERS AND BOWS to Rowene Williams, who won the nation-wide CBS audition and debuts as leading soprano in "Hollywood Hotel" October 5. I've never been in a nation-wide audition. The ones that are just studio-wide are tough enough. Rowene (whose name is already being misspelled in hundreds of papers) had a sore throat when she won the audition. Maybe that's why I've missed out on so many of 'em—my throat is so dang healthy.

My Aunt Pandora Perkins won a village-wide audition in 1921 for soprano soloist in the young people's Hallowe'en festival of the Cowslip Community Church, but she hasn't done much since. She is now spending all her time sitting beside open windows in the hope that a good throat infection will set in. The



James Melton's spare-time occupation is cruising on his new yacht "Melody," with his wife—shown here as they plied the waters of Long Island Sound recently. Just now "Jimmy" is on a vaudeville tour

other night her throat was so bad that she couldn't sing a note and everybody said it was a great improvement.

Prometheus Hicks, the well-known piano player, entered an Artist Bureau-wide audition last week. Although he spent the night before hitting his fingers with a hammer until they were badly bruised, he didn't win. So apparently the sore throat method for winning singing auditions can't be applied to piano playing.

I hear Baron Keyes is recently back in Mike Harness out on the coast with his "Clickety Clack, the Little Wooden Man." Small kids go big for the Baron. I recall hearing him daily by special decree of my young hopeful when we were out in Hollywood in 1930. His work was delicious, full of dreamy nonsense like Hollywood itself.

Baron is his first name, not a title. But there's an idea. Someday I'm going to write a program that will include: Baron Keyes, Ray Knight, Phil Lord, The Singing Lady, Earl Hines, the Princess Pat Players, Wayne King and Queenie Smith. I think I'll even add Jean Paul King so the sponsor will pay extra royalty.

Speaking of royalty, the well-known King and Queen of England will be presented on a program from London via BBC and NBC next Wednesday morning. They will do a boat-christening act, with a boat named *Victoria* cast in the title role. It's a shame King Ed and Queen Mary don't get a break on an evening hour. Dirty work is hinted at in England. They say it's because Mr. and Mrs. Roosevelt are jealous.

The "Bobby Benson" program is now being scribbled by someone else, and Peter Dixon, I hope, is going on to further literary triumphs. Pete has a swank office in New York's Hotel St. Moritz, where he cooks up radio scripts and his weekly syndicated column.

He believes that the time has come finally for programs with sophisticated comedy. So he tried to explain to me what s. c. means. Personally, I'm afraid it's just a nice phrase that covers too much. Magazines like *The New Yorker*, *Vanity Fair* and *Esquire*, for example, contain sophisticated (meaning worldly-wise) comedy, but a program with such a flavor would appeal to only a small group of listeners.

Plays such as Noel Coward writes contain sophisticated (meaning sexy) comedy, but sex may not rear its head in radio.

Along the Airialto

By Martin Lewis

Howdee, folks! It's nice to be back on the job again after spending the best holiday I've ever had in my young life.

Several changes have been made since I left the Airialto—Annette Hanshaw quits the "Show Boat" program to join the Camel Caravan . . . Mr. Good News told me my favorite trio, the lovely Boswell Sisters, will be back on the air joining the Bing Crosby airing. Can you imagine what a show this is going to be? . . . Eddy Duchin's nimble fingers will pound the piano keys while his orchestra will make the music during the Fire Chief's program. Duchin replaces Voorhees because the sponsor wanted Don exclusively and couldn't get him.

KILOCYCLE CHATTER: Although you were told Willard Robison was conducting the orchestra on the program featuring Mrs. Franklin D. Roosevelt, it was really Merle Johnson who waved the baton. I Vas dere, Sharlie. When Joe Penner comes back to the air October 7 it will be minus his duck Goo-Goo. Joe probably drowned it while out taking swimming lessons . . . Eddie Cantor returns on the same date . . . Lennie Hayton is grooming a 22-year-old boy by the name of Paul Barry. Lennie claims the kid will be another Crosby, and as soon as he thinks the newcomer is ready he'll present him during one of his programs . . . and how about calling that toothpaste program "Bring 'Em BUCK Alive?" . . . As predicted here many columns ago, Lawrence Tibbett will not return to the air for Firestone. His new boss is Packard, the show starts on the NBC-WJZ network next Tuesday at 8:30 p. m.

John B. Kennedy will be the m. c. . . . Deems Taylor is out in Hollywood writing the music for a forthcoming Paramount production. He is slated to return to the airwaves soon for a radio set sponsor . . . Tony Wons is now in his ninth year of scrapbook broadcasts . . . The theme song on Tony's show was written by Ulderico Marcelli, musical director of the program, and Audrey Call, violinist. The title is "I've Built a House by the Side of the Road."

Irene Rich will not forsake radio for the stage—she will continue her weekly broadcast while appearing in a new play, "Any Woman," which opened recently. Miss Rich signed a new radio contract and will be heard for the same sponsor at least until next January . . . Shirley Howard has been given several sustaining spots and will probably be back on the air by the time you read this . . . Tito Guizar has written a song called "March of the Soldiers" and dedicates it to the President of Mexico during one of his forthcoming CBS programs . . . While Lewis James vacations for a month, Frank Luther takes his place as one of the Revelers . . . Ralph Kirby is taking up aviation, and aviation is taking the "Dream Singer" up. OUCH! . . . Dick Himber signed an NBC Artists' Bureau contract and will continue under their management at least until October, 1935 . . . Del Campo, when he goes on the air with his orchestra from the Roosevelt Hotel on the 20th, will feature the "Debutantes" who have been

heard recently on the Vallee programs. Charlie Davis is introducing another new trio on his broadcasts. They call themselves the Three J's a sister team from 'way down South in Texas.

Frank Crumit has his own song publishing business . . . Ted Husing has signed up with CBS for four more years . . . There will be a house cleaning of sustaining artists at both networks, due to the many commercials coming on . . . Hazel Glenn has replaced Muriel Wilson as featured soloist on the "Lavender and Old Lace" program . . . Senator David I. Walsb of Massachusetts, scheduled to go on the air from the NBC studios in New York at 10:45 p. m. on Labor Day, called from New Haven, Connecticut, a few minutes before that time to inform them he got on the wrong train.

The fellows that make the rounds for the music publishers have no cinch. They have to visit the studios, night clubs and hotels each night in order to tell the handleader what great songs they have in their catalogue, and of course they hope to get the maestro to schedule one or more of their numbers on a forthcoming program. Their usual gift of gab is a fast line of flattery. Some baton wavers eat it up. All this is leading up to a recent telegram received at the NBC studios by a very famous ork pilot which was sent by a song plugger. It read:

"Heard your program tonight—the orchestra never sounded better—keep up the good work." The payoff was that the band (one of your favorites) still had five minutes before they were scheduled to go on the air. Was someone's face red?



Jessica Dragonette



Harriet Hilliard



Ruth Etting



Annette Hanshaw



Babs Ryan

The Zero Hour for Queens

As the zero hour approaches in Radio Guide's stupendous hunt for a Queenly ruler of the air, another smashing upset is recorded with the elevation to the leadership of Irene Beasley, one of the contest's dark horses. Charming heroine of many singing programs, Irene leaped from seventh place to the lead with a total of 10,923 votes.

One day's balloting alone saw more than 2,000 votes cast in "Bee" Beasley's favor. It's a grand achievement for Irene, for it was one of the most sensational single achievements of the week's balloting in the contest.

Dorothy Page, last week's leader, is now second by virtue of her 10,367 ballots—very close to the leader; Mona Van, the unknown singing oriole who was waited to fame by virtue of her steady climb in the last few weeks of the contest, is third with 9,245 votes; stately Jessica Dragonette is fourth with a total of 9,186, and lovely Leah Ray is fifth, with 9,014 votes.

This contest has seen the greatest upsets of any similar contest in radio history. The "Queens" have been shuffled around with bewildering rapidity. Only one of them has been able to hold the leadership twice—Rosemary Lane—yet today she is not even listed among the

Startling Upsets Mark the Latest Tabulation of Votes for Radio's Queen for 1934. With One Week More for the Election to Run—Anyone May Yet Win

first five contestants! Votes are still pouring in, in tremendous quantities. The deadline for ballots was midnight, September 10. Final counting and tabulation got under way the morning of September 11. In next week's issue, bearing the date line "Week Ending September 29," the colossal search will come to an end and the winner be revealed.

Last week everyone was advised not to leap to foregone conclusions, and this week's results bear out this

statement. It is still possible for any one of at least eight entrants to slip under the winning wire before the contest closes.

This year's National Electrical and Radio Exposition will get under way September 19 and will last until September 29. Radio Guide will leave no stone unturned in its efforts to make the stay of the Radio Queen for 1934 a momentous and memorable occasion. Unprecedented honors and acclaims await the ultimate winner of the Queen election.

The winner of the contest will receive notification of the honor accorded her as soon as the votes are counted. Immediately thereafter she and a traveling companion will be brought to New York (if she is an out-of-towner) and escorted to the Garden, where she will be greeted by tens of thousands of loyal radio fans.

Reservations at the New York hotels are pouring in by the thousands from radio fans and exhibitors for the week of the show. September 19-29 promises to be a real carnival period in New York City.

See next week's RADIO GUIDE for final outcome of the contest!

Standing of Entrants

Irene Beasley	10,923	Shirley Howard	3,505	Jane Pickens	1,575	Mickey Greener	915	Dorothy Hicks	356	Patti Pickens	97
Dorothy Page	10,367	Doris Shumate	3,487	Alice Faye	1,554	Grace Hayes	851	Elaine Melchior	329	Elizabeth Lennox	96
Mona Van	9,245	Connie Boswell	3,294	Lillian Roth	1,531	Mary Livingstone	856	Jane Ace	321	Martha Mears	91
Jessica Dragonette	9,186	Kate Smith	3,210	Sandra (Dixie Debs)	1,468	Maxine Gray	825	Louise Sanders	310	Mary Wood	89
Leah Ray	9,014	Marion McAfee	3,198	Priscilla Lane	1,432	Myrt (Myrt & Marge)	810	Frances Forbes	297	Marguerite Padula	76
Rosemary Lane	8,950	Joy Hodges	2,919	Lulu Belle	1,410	Mary Steele	763	Marguerite Huestis	259	Betty Winkler	69
Oiga Albani	8,485	Julia Sanderson	2,791	Marge (Myrt & Marge)	1,361	Roxanne Wallace	732	Jeanie Lang	243	Betty Brooks	67
Harriet Hilliard	7,360	Ruth Lee	2,685	Dolores Gillen	1,328	Peggy Healy	724	Sue Fulton	226	Mabel Todd	58
Gertrude Niesen	7,025	Gracie Allen	2,591	Irma Glen	1,280	Irene Rich	692	Betty Barthell	215	Ann Leaf	54
Ruth Etting	6,870	Lee Wiley	2,339	Gale Page	1,249	Judy Talbot	645	Mattie Curran	213	Dale Nash	50
Annette Hanshaw	6,597	Rosaline Greene	2,317	June Meredith	1,215	Alice Remsen	610	Mother Moran	197	Mary Lakey	48
Dorothy Lamour	6,504	Mary Rooney	2,256	Gladys Swarthout	1,211	Emrie Ann Lincoln	609	Marian Jordan	176	Baby Rose Marie	47
Ethel Shutta	5,994	Dorothy Adams	2,198	Mary McCoy	1,194	Anna Melba	581	Fannie Cavanaugh	174	Hortense Rose	39
Bosa Ponselle	5,672	Carolyn Rich	1,935	Frances Langford	1,078	Schumann-Heink	569	Grace Donaldson	164	Irene Noblette	36
Loretta Lee	5,148	Mary Barclay	1,921	Alice Joy	1,034	Beatrice Churchill	480	Ruby Wright	155	Patsy March	33
Muriel Wilson	4,893	Virginia Rea	1,849	Honey Sinclair	1,015	Vet Boswell	475	Joanne	143	Connie Gates	31
Babs Ryan	4,290	Memo Holt	1,760	Virginia Hamilton	963	Arlene Jackson	471	Frances Baldwin	129	Irene Taylor	27
Edith Murray	4,010	Ramona	1,702	Mary Eastman	957	Florence Case	439	Mary Small	117	Josephine Leone	27
Sylvia Froos	3,896	Joy Lynne	1,694	Louise Massey	936	Ruby Keeler	415	Nan Johnson	115	Eva Taylor	26
Vera Van	3,674	Gretchen Davidson	1,627	Elsie Hitz	924	Lucile Hall	385	Lillian Bucknam	109	Gogo Delys	24
Jane Froman	3,520	Linda Parker	1,592				365	Cynthia Knight	103	Blanche Calloway	22



Jane Froman



Shirley Howard



Frances Langford



Mona Van



Loretta Lee

"ROXY"

By Jack Bainer



Gladys Rice (above) coloratura soprano, and Douglas Stanbury, baritone (right), both members of the original Roxy Gang of the air



Evelyn Herbert (above) and "Wee Willie" Robyn (left) also among the first of Roxy's Gang, have gone on to theatrical and radio success



The Master at work: Roxy as he looks today, about to broadcast. Note the position of the "mike," and the way he stands—and note his smile of happy interest in his occupation

After his initial triumph on the radio, Roxy immediately visualized the changes that would be wrought through this new medium. The entire picture spread out in his mind with lightning speed, affording him a clear panorama of the whole future movement of daily affairs—a nation figuratively and actually welded together by broader tastes and desires, through the magic medium of radio.

The Capitol Theater broadcasts thus became a regular event in Roxy's life. Each week thereafter the theater was the setting for a symphonic radio concert.

Roxy's exacting nature, however, was far from satisfied. Something seemed lacking, and for days he mulled the matter over in his mind. What was the missing link? Suddenly it came to him—the introduction of the human element! Radio was too stilted, too machine-like. The warmth of human voices was the medium needed to instill a sparkle and verve. Thus the Roxy Gang was born.

He searched his files and his memory for artists whose voices would register well over the tricky microphone. Finally, after a diligent search and endless try-outs, he selected Gladys Rice, a young coloratura soprano; "Wee Willie," Robyn, tenor; Douglas Stanbury, baritone; Celia Branz, contralto; Joseph Stopak, violinist; Phil Ohman and Victor Arden, pianists; Frank Moulan, comedian; Florence Mulholland, contralto; Beatrice Belkin, soprano, and Maria Gambarelli, singer and dancer.

The first broadcast of the gang took place in the A. T. & T. studios on lower Broadway. Roxy acted as master of ceremonies. Despite the nervousness and actual stage and mike fright of the entire group, each number went off flawlessly. It was the most pretentious radio offering of the day, and took a full hour of time.

At the conclusion of the broadcast Roxy strode to the microphone with a carefully prepared speech in his hand. It was his firm intention to explain the purposes of the broadcast and to thank the air audience for its support and cooperation, but he was so overcome with excitement and emotion at the moment that he forgot all about the script and blurted out:

"Good night, sweet dreams, God bless you!"

After the mike was cut off, one of the studio attendants rushed over and pumped Roxy's hand. "That was a great piece of hokum, Mr. Rothafel!" he exulted. "That speech should wow 'em!"

"It wasn't hokum," said Roxy quietly. "I was so rattled for the moment that I forgot all about my speech. Those words came direct from my heart. I meant every word of it."

That closing benediction was one of the small but sincere accidents that helped to make Roxy the broadcasting king of the realm. As he stated at the time, it was more than mere showmanship and hokum that prompted him to utter those extemporaneous words. It was a sincere phrase that came about because of his

friendly spirit towards the listeners.

The heart of America was struck and touched by the phrase. Letters began to pour in with such expressions as: "We feel that we've found a new and true friend," "Your voice made me feel that I was blessed," and "Your expression was a benediction." Roxy still retains these letters and has had them framed and hung on the walls of his den.

The next development left Broadway aghast. Roxy had come to the cross-roads of his career. He had been a theatrical man all his life, and now he found his sympathy and talents leaning towards a new art. The question was clear and simple. Should he renounce forever the new wireless field, or should he try to harness this encroaching giant and ally it with the theater? His native shrewdness told him that the latter course would be better, so he electrified his colleagues when he announced that it was his intention of erecting a broadcasting studio backstage of the Capitol, making the theater the focal point of the broadcasts!

Broadway and the movie industry seethed. Furtive attempts were made to undermine his position with the owners of the theater, but he was too valuable to them. His energy, vision, enthusiasm and revolutionary ideas had helped to lift the Capitol Theater to a new prominence in the metropolitan area, and they decided to

string along with their brilliant program director and await developments.

Thus the studio was built, and Roxy, ever on the lookout towards the future, decided to coordinate his gang. He planned larger, better and more diversified broadcasts. He made other additions to his original crew:—Viola Philo, Bert Shefter, Morton Gould, the Southernaires, Julia Glass, Arturo De Fillipi, Caroline Andrews, Sidor Belarski, Elizabeth Lennox, Kouzaetsoff and Nicolina, the Three Graces, a vocal trio; Anna Robinson, Geoffrey O'Hara, Dorothy Miller, Wladima Padwa, Jeanie Lang, John Pierce and many others.

Many of the above, mentioned artists, first introduced to radio by Roxy, have since gone to great heights, but at the time it was the unexcelled showmanship of the man behind the scenes that put them over with the listeners in such grand style. The personality and ability of Roxy can best be illustrated by pointing out the great manner in which he promoted "Gamby and Doug" as the first "sweethearts of the air". In fact, Gambarelli was an artist of his own making. Roxy detected the value of her funny little giggle, added a Neapolitan patter song to her dance routine, and placed her before the microphone, with momentous results.

Meanwhile, the theater broadcasts were making history. It was during one of these back-stage broadcasts that Roxy again allowed his sentiment to get the best of him. He was delivering a little speech when the impulse seized him to demonstrate again his sincere regard for the listeners. "Look, folks!" he exclaimed. "My friends here in New York all call me Roxy. If you'd like to, you may call me Roxy, too!"

The listeners were delighted. Up to this point he always had been "Mr. Rothafel" to them. Hardly had his broadcast ended when telegrams, telephone calls and personal visitors began to arrive, all bearing such greetings as "Dear Roxy," "Good Old Roxy," "Mr. Roxy," and hundreds of other "Roxy" variations.

Numerous theories have been advanced concerning the beginnings of the nickname of Roxy. And Roxy himself has this to say about the subject:

"Once when I was eleven years old, I was playing ball with a group of my pals on the sandlots of my old home town. Along about the eighth inning I came to bat. My team was behind by one run. There was a man on base, and I hit the first ball for a home run. I streaked around the bases and was just rounding third base when one of my teammates, in a burst of excitement, hollered 'Come on, Roxy, come on and slide!' That was the first time I had ever heard the name, and it stuck, on and off, until the night I used it on one of my broadcasts. It's been Roxy ever since."

To return to the stage broadcast, however. The initial radio show had been advertised heavily, and as a consequence the house was practically empty that night. Roxy's opponents gloated over this, and went about openly declaring that (Continued on Page 26)

"Too Fast to Buck"

"Calling All Cars"

By Vance Dickson

Leon Michelet Studied Economics Until His Money Gave Out. He Tried to Get a Job, with Repeated Failure Thwarting Him. Then Came That Fatal Night in Washington, D.C., When He Found Himself Alone and Broke . . . If Only He Had Known the Power of Radio to Defend the Law, When Temptation Surged Through Him . . .



"Papa! Get the police! There's a burglar in —" "Shut up, or I'll kill you"

The youthful, athletic figure crouching in the darkness beneath the shrubbery that surrounded the mansion moved at last. Leon Michelet stood erect in the black wedge of shadow behind a giant hydrangea bush and shook his fist at the wide-open second-story window.

"You win, damn you," he muttered viciously. "I've taken too much dirt from you and your kind. Here goes for a little getting even."

He swiftly tiptoed across the grass, silently tested the strength of the vines that clambered over the covered veranda, found a handhold and climbed upward foot by foot. Two minutes later, reaching for the window sill, he hoisted himself carefully until the sill was waist high. Then he swung one leg over and vanished within the room. Leon Michelet, college student and disappointed, disgruntled seeker for a government job, had turned burglar . . .

Events that are turning points seldom come parading with brass bands and the shriek of sirens. This occurrence actually occupied a mere two minutes of time, got a few casual lines of notice in the press of Washington, D. C., was immediately brushed aside and forgotten for greater, noisier events. But it is remembered in Washington today even though the only noise about it was a girl's scream.

Meet six characters whose lives were to be thrown together this night. Meet the girl—Myrna Ward. Fifteen. Pretty, of course—all fifteen-year-old girls are that, and Southern girls of refined Washington families have a prettiness of their own. Look into Myrna's mind, behind the well-schooled manners and the adorable drawl, and you'd find it chock-a-block full of typical fifteen-year-old girlish rebellion.

"Nothing ever happens to me!" she sometimes raged as she walked from her charming home to the select finishing school. "It's all so mapped out and ordered! Why couldn't I have been born a pioneer's daughter—with an axe and a gun to keep the Indians off—or a man? Put me into danger once and they'd see! I wish there could be some danger, some risk—just to show the stuff I know I'm made of!"

Oh, for one short moment of life in the raw! Plenty of fifteen-year-old girls are like that, inside of their pretty heads.

Meet Papa Ward, Myrna's father. What you'd call a solid

business man, slightly grey-haired, and in his own mind at least, slightly fading. Up every morning by the clock, to his office exactly on time, back on the street car at night excepting when one of his family called for him in the automobile. What really worried Papa Ward, though he wouldn't have said so for worlds, was the passage of time. He felt that his muscles and nerves and arteries weren't what they used to be, what they should have been. He'd had war-training in 1917—then slipped back.

As he shaved he always noticed that he was rather pale-faced, that his forehead line was getting high. True, he was making money—there was a lovely house, nice furniture and pictures, cash wasn't short and his wife had her jewels—but what, he wistfully wondered, would happen if he were to be tested like the men of a generation or two ago, in a desperate moment of physical struggle? Could he come through and keep his pride, or would he meekly fail? Would the strength a man should have in his forty-year-old prime of life be there at the moment of call?

Comfortless thoughts for a man to have! But plenty of men, successful men too, have just such thoughts in this effete age. Papa Ward's ego was suffering from civilization.

And now meet Mama Ward. No such doubts plagued her. She had her home, her husband and daughter, her garden and servants, her busy and intricate Washingtonian society life. She had her jewels, and occasionally she wore them. Mama Ward loved to employ her tact, diplomacy, manners and charm. How would this elegant, slim lady react under a pressure of crude emergency? Mama Ward didn't even ask. Her leisured life never brought that question up.

The next two characters were total strangers to the Wards. They were Jerry Donovan and Bill Jennings, husky young policemen both, out riding around the fashionable Northwestern District in their blue cruising car.

Donovan and Jennings were bored. This riding around in autos may be efficient, and it spares the arches; but it has taken a lot of the fun out of a cop's life. And tonight they had something to talk about.

"What's this new radio dewdad good for anyhow, I want to know?" demanded Donovan, who was driving.

"To give some fellow up

at headquarters a nice soft job usin' his voice," grumbled Jennings, not ill-naturedly. "Being a sergeant, he likes to hear himself talk. The boys ought to get him a phonograph so we can have some good, hot dance music. Hear what he's saying?"

The radio, which was a brand-new departure for the Washington Police Department, won by the Commissioner from a penurious treasury after a protracted fight, and getting its very first try-out on this particular night, was saying at the moment with a good deal of experimental buzz:

"Operators of cruising cars are instructed—buzz—buzz—careful to note and bear constantly in mind their own car numbers. Orders for any individual car or cars—buzz—buzz—preceded by the numbers which will be repeated twice. Sample order for purposes of instruction: 'Calling cars 23, 13 and 16—calling cars 23, 13, and 16—proceed with all possible haste to number 1693—buzz—...'"

We're car 19. And if you're talking about the weather or the Senators' chances against the Yankees when one of them orders comes in, we're just out of luck," commented Jennings. "I got to keep my ears peeled to catch what the thing is saying. It's goin' to make a lot of difference to our work, Jerry."

"More difference than you may be thinkin'," said Donovan, slowly rounding a corner. "It'll make plenty difference."

"How do you mean?"

"The first night they tried it out in Detroit," Donovan replied, "they did what they had never done before—caught a gang of loft-thieves red-handed! And that's what police work's been needing these many years, with slow signal systems and the crooks gettin' all the breaks. Maybe people'll get wise and report the crimes in quicker. Ever happen in on a crime while it was still goin' on, Bill?"

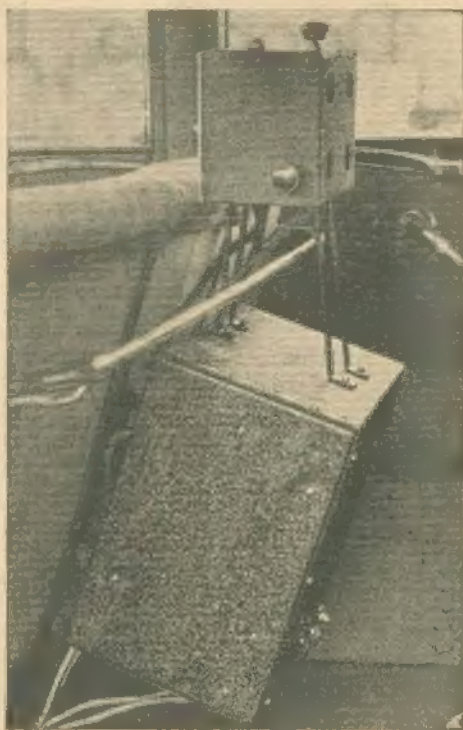
"Four years on the Force and never once," was Jennings' answer. "Nearest I ever got to it was a man running out of a door. Listen to him at headquarters now! It's comin' in better. Must be gettin' the trick."

"We'll be seein' action any time now," forecast Jerry Donovan as the cruising car rolled on through peaceful streets.

And so we come, finally, to the lone, athletic figure of Leon Michelet—head down, coat-collar up, choosing the darker streets for his nocturnal walk with the angry disappointment in his heart.

College. Ambition. The thirst for knowledge that had made him work nights in a chilly gas-station to pay the freight for his education. Yes—Leon thirsted for knowledge; but not the kind of knowledge that is to be found in the Ten Commandments. He was more interested in the laws of economics than in those old, worn-out laws. Then—the depression deepening, and the gas-station folding up. Curtains to Leon's hopes for a degree. And in this moral crisis of bitter disappointment, the laws of economics afforded him no comfort, no consolation.

This particular night, he'd wandered far out in a broad-streeted district of beautiful homes. Homes that said: "We who live here are rich." Midnight had come, then two o'clock, then three. (Continued on Page 26)



Two-way radio set, equipped for receiving and sending messages between headquarters and roving automobiles, similar to the one used by the Washington police. Note its compactness, and how easily it may be installed

Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

Brilliant Work and Varied Possibilities Show in Betty Winkler's Face. Are You a Similar Type?

Betty Winkler hardly missed being too profound, too much the tea-supper talker for her own success. Her maxims show her reasoning good, and she possesses excellent powers of judgment. High intelligence is the one thing which with the ability to say it, has made a good record. I have known a few, but I don't know Miss Winkler. One could decide to keep a good mobile apart and putting it together again. Possibly she has never had any of this past year. The latest ability is the new thing.

Yes, this lady is versatile. She possesses both artistic and mechanical faculties, refinement and high quality of general.

Artistic is easy to recognize. It is determined by how much of the set most the nose shows and the profile view. It doesn't matter whether the caption hangs down or the nostrils curve up. The results are the same.

Mechanical secretion is evident in this face. Its owner is not cold, but is particular in her feelings.

Betty Winkler could have been successful in the old standard repertory plays as a character actress. She can act with restraint and with the pot-sweat. It is quite probable that she is able to vary her audience beyond the microphone. There are reasons which cannot be explained satisfactorily in an article of this length to make me feel sure that this lady will have a long life as a featured player over the air, and that she will add more and greater laurels to her present collection.

Her property and money values are high without her being parsimonious. The faculty for economy is located at the side of the nose. In Miss Winkler it



Betty Winkler, who will be heard every Sunday night over an NBC network, starting September 30

Indicates an ability to invest wisely and to take care of her future. She has determination, hardihood and fortitude. She can stand punishment, and possesses great courage.

Miss Winkler has a rather strong disposition towards domesticity and love of home children and pets. In her lower cheek, high position is observed in her upper lip, social and personal stability.

Hardihood and courage are visible down toward the corner of the mouth and to the chin.

Betty Winkler's high forehead indicates a capability for high culture. She is apt to be inclined to believe her troubles and make the best of a situation, while she allows her imagination to paint the brightest possible picture of a very good future. She does not avoid her friends' shoulders and arms, and voices. Her face is harmonious, which means that she does not see things come thoroughly and thoroughly smoothly. She is generous, courteous and perfect, but not easily imposed upon.

Bulls and Boners

Pat Hagan: The head was going straight up in the air and the neck was going straight down. (Mrs. F. S. Sawin, Chicago, WBBM, 3:20 p. m.)

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Flashes of Best Fun

Fred Allen: Weather report: Thursday, calm; Friday, calm; Saturday, calm up and see me.

Stock Market Report: Held American red flannel for a bull market. —Hour of Smiles

Sharlie: If you can't get suited here, Baron, try another bazaar.

Baron: Hello?

Sharlie: I said try another bazaar. You know what a bazaar is, don't you?

Baron: Sure! If you want an elevator you push the buzzer! —Tender Leaf Tea

Stooge: When I first met you, Mr. Holtz, I didn't think I was going to like you, but now I can say that I've taken a genuine dislike to you.

Lou Holtz: That's very sweet. Although I've only known you a short while I give you my word of honor that you nauseate me. —Valley Variety Hour

Meadows: My word, Sir, but isn't this good, a ride exhilarating?

Durante: Not only exhilarating, Meadows, it is also expensive. This guy charges thirteen dollars an hour!

Meadows: You're wrong, Sir, he only charges twelve times an hour.

Durante: Don't make a liar of me, Meadows! —Chase and Sanborn

Baron: Look, Sharlie, there is a police dog!

Sharlie: That he doesn't look like a police dog to me!

Baron: Shh! Not so loud, it's a secret! —Tender Leaf Tea

Portland: Do you know why you were a burn?

Fred Allen: Sure, that's easy. For being a pig getting hung up at a grill! —Town Hall Tonight

Open Door to Beauty

By V. E. Meadows

What is the Question Most Frequently Asked of Mr. Meadows Over the Air? Here It Is—with His Pertinent Answer

The subject of dry skin, its cause and how to eliminate this condition has been asked many times by members of the Beauty Circle. A dry skin can be caused by too much use of soap and cold water, or by too little use of soap and cold water. It can be caused by too much use of soap and cold water, or by too little use of soap and cold water. It can be caused by too much use of soap and cold water, or by too little use of soap and cold water.

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dry and drawn afterward. Now providing that this condition is purely a local one and providing that soap and water can be used on the body with no ill effects, the same should apply to the face. The first step is to rid the pores of foreign matter.

I suggest the following treatment every night before retiring. Apply a good facial cleanser to the face. Let it remain for a few minutes, then remove it gently with a soft cloth or tissue. Follow this by washing the face with a moderate warm water and a mild soap. Make a creamy lather with the soap, smooth it gently on the face, using a soft cloth or the hand. Rinse the face with warm water and dry. It is not necessary to apply cold water to the face before retiring. Then apply another liberal portion of the same facial cleanser used for the first application. Allow this to remain on over night.

In the morning wash the face with lukewarm water and soap exactly as was prescribed for the evening wash. Rinse the face and dry. Cold water may be applied each morning if the elements are to be faced outdoors, put on a protective make-up so that the face will not be subjected to excessive powdering during the day.

Remember my oft repeated warning, no more powder after the first make-up is put on, unless the entire make-up is changed. A protective make-up are wasted if more material is piled on the face, rubbed into the pores with the powder puff.

In conclusion, a word of warning about dry skin: If the face more often than not, pores remain closed. When the pores become closed, the skin becomes dry, and the face becomes a dry, cracked, and itchy. The face becomes a dry, cracked, and itchy. The face becomes a dry, cracked, and itchy. The face becomes a dry, cracked, and itchy.

The Child's Hour

By Nila Mack

The Director of All Children's Programs for CBS. Here Discusses "The Time Killer"

Not so long ago a mother came to me and informed herself of the above. She complained of a lack of communication with her boy. He was sensitive to the wishes of his teachers and his parents' love for the performance of his mother. He desired and procrastinated to a maddening degree.

My dad is normally a very different expert, she said. But I am an expert to get him to apply his skill to a given task without a great deal of scolding. He drives and puts off things just as long as he can. I have scolded, I've spanked and I've exerted in vain. He just won't be roused from his lethargy. He is the same in school.

He has one saving grace and that's the reason I am here discussing his case with you. He has a positive genius and love for dramatics. If he has a radio program he mimics and imitates the actors perfectly. He is always knowing about the movie and stage theaters, and usually can be found sitting curled up in some corner reading a book on dramatics.

Many parents are plagued with a minor complaint. Children often seem to be devoid of a sense of responsibility and consequently they are lousy in the performance of their duties. Of course it would simplify matters to brand these throwaways as lazy, but unfortunately or fortunately this is not the case. A bit of probing and some insight into child psychology will reveal that a lack of interest in certain subjects and tasks is really the very cause of laziness, a condition

The thousands of the mother which are the same as the parents' here's, imply were not effective in the way they lights. They are an air source, but they are not a light source. And the way they are not a light source, they are not a light source. And the way they are not a light source, they are not a light source.

I also realized that the only effective method to induce him to set a higher standard for himself was to put him in a less environment. I pointed out that he needed to get away for a while from



Miss Mack's advice to mothers about the correction of time-killing habits might have been applied to this happy youngster early in life.

his parents, teachers and companions. He had become accustomed to their manner of treating him. Not infrequently parents and teachers kept nagging children con-

Radio Road to Health

By Shirley W. Wynne M. D.

Heart Diseases, Their Causes and Prevention, Command the Attention of the Director of the Nation's Health

Heart disease is increasing alarmingly, especially in children. An analysis of the causes of this condition and the suggestions as to how to prevent it are presented in this special report.

[illegible]

Use of the eye is said to be too fast, too slow, or too frequently, a functional error is said

to exist. 1. The size of the heart is too large, or too small; if it is changed in shape, or if the vessels are shaken or distorted; the abnormal condition is called *organic*. 2. The heart muscles may become thinner or thicker or stiff, the valves may open too much or too little.

The heart disease are marked. Some acquire this as an after effect of infectious diseases either before or during the incubation of the steatosis, from physical strain, from interference with the circulation of the blood vessels, from the effect of the emotions or from drugs. By far the greater number of cases are the result of the infectious disease of infection—then as an after effect of such diseases of childhood as scarlet fever, diphtheria, pharyngitis, the most common being the latter from measles.

Of late it has been found that a local focus of inflammation may affect the heart—that is, infected teeth and tonsils.

[illegible]

One of the great secrets I have found is that the root of the emotional worry, fear, anger, mental strain and drugs of any kind

stantly with the result that they build up a defensive reaction with the east against them and become callous to complaints from enterprises. New to workers and managers, I think spheres might bring out in him the qualities that would make him a better work-

As an aspect of this, I had agreed to take the lad under my wing for a time. I studied him carefully. I observed that he was slow and comparatively indifferent to all that went around him. Only in one definite respect did he differ from most normal youngsters, and that was in his unusual interest in the arts of dramatic art. It was unusual for a child to be so completely absorbed in dramas. At play, too, I received an insight into his other nature. He never lugged or tried to keep time when mastering a play. He was active in all sorts of athletic competition and competed on even terms with the other boys of his age.

THE ONLY time he was indifferent, careless and uninterested came when he was asked to do something that was obnoxious to him. It was a selfish attitude, and I determined upon a course equally as selfish.

For a full two weeks I compelled him to labor at tasks which I knew he abhorred.

I sternly told his treatment keep up him at distasteful and odious task until he was ready to kick over the traces when I would allow him to nibble at a part in a show. But I stressed the fact that his parts depended upon the excellence of the work performed in the school and work rooms.

It took a little time but gradually he rounded into form. He began to evince interest in all manner of things and tasks. He arusted himself from his lethargy and began to do acceptable work in every branch of my art school.

Today he is a different lad. He's no longer a time-killer. He is very interested in my question or talk that goes. His entire case revolved about understanding and the application of proper psychology.

Your Grouch Box

You can talk back to a loud-speaker, but it won't do you much good. So if something on the air makes you mad, wait a moment before you go about it? Answer: Send your radio grouch, or pet peeve, to "Your Grouch Box" where it will be read by radio executives from coast to coast, as well as by hundreds of thousands of fellow listeners. Remember—the listener's word is radio's law.

Silly symphonies in jazz:

Dear Lillian: Someone is always hollering about the classes being gilded. I like to commend myhen on the classes and the make it all together and make it into a symphony. Paul Werten and Yvone Kosteletz are the worst offenders. Concert artists singing St. Louis Blues in order that beloved number and make fools of themselves.

Albany, (N. Y.)

MRS I I S. EWART

Suspicious plugs and shouting pluggers:

Dear Editor: Where do you get the erroneous idea that the only good and "safe" dramatic plays are good advertising? Writers know they are written by advertising experts. *Spartanists!* And, why do some advertisers yell at us? Are they striving to be heard without the aid of radio?

31 line 111

CARL R. CANLIRBY

Let's hear the eagle scream in English:

[illegible]
$$N = \frac{1}{2} \left(\frac{1}{\lambda} + \frac{1}{\lambda'} \right)$$

JAMES E. CASIMAN

Stupid studio stoggers:

Don't Let Your Radio Tell You It's Not a Romance
Come to Mame MRS. A. W. C. RECORD

It is good for you to get a grasp of your life. It may do rather some good to people who send your post page to Y. Great Britain, 731 Pl. (C) 1961. I'll where others will have a chance to agree with you.

"THE HOUSE BY THE SIDE OF THE ROAD"

SUNDAY AFTERNOONS
NBC
Coast to Coast
See listing for time and station

TONY WONS

and other stars, (Gina Vanna, Emery Darcy, Ulderico Marcelli, Horace the Stuttering Gardener, etc.). This thrilling new show brings you glorious music, romance, comedy. Through the courtesy of the makers of **JOHNSON'S WAX**

New Programs, Changes

(Time Shown Is Eastern Daylight)

Sunday; Sept. 16

Columbia's *Cheer Up America* returns to regular schedule with two new shows on Sunday. *Best of the Best* is a new variety show presented by the *Best of the Best* team, featuring *Best of the Best* and *Best of the Best*. *Best of the Best* is a new variety show presented by the *Best of the Best* team, featuring *Best of the Best* and *Best of the Best*.

Gene Arnold and the *Companions* return to the air at 2 p.m. over the NBC-WJZ network.

Symphony Hour continues to be a popular program, presented by the *Symphony Hour* team, featuring *Symphony Hour* and *Symphony Hour*.

The Morning Show continues to be a popular program, presented by the *The Morning Show* team, featuring *The Morning Show* and *The Morning Show*.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Monday; Sept. 17

Frank Buck and the *Frank Buck* team will be presenting a new program, *Frank Buck*, over the NBC-WJZ network at 10 p.m.

The House Side of the News by *C. H. H.* returns to the air as a regular presentation of *Wasey Products*, presented by *Barbara East* and *Wasey Products*.

Frank and Peggy will be presenting a new program, *Frank and Peggy*, over the NBC-WJZ network at 10 p.m.

Tuesday; Sept. 18

John F. Kennedy will be presenting a new program, *John F. Kennedy*, over the NBC-WJZ network at 10 p.m.

The House Side of the News by *C. H. H.* returns to the air as a regular presentation of *Wasey Products*, presented by *Barbara East* and *Wasey Products*.

Frank and Peggy will be presenting a new program, *Frank and Peggy*, over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Wednesday; Sept. 19

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Thursday; Sept. 20

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Friday; Sept. 21

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

Saturday; Sept. 22

Bill Rogers will broadcast from London over the NBC-WJZ network at 10 p.m.

YOU'LL LIKE THIS PROGRAM!

"Smilin' Ed" McConnell

Sponsored by
ACME QUALITY PAINT and LIN-X

You'll hear him over the
Columbia Broadcasting System

WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS

EVERY SUNDAY EVENING at
6:30 P. M. E. D. T.
EVERY THURSDAY NOON at
12:30 P. M. E. D. T.

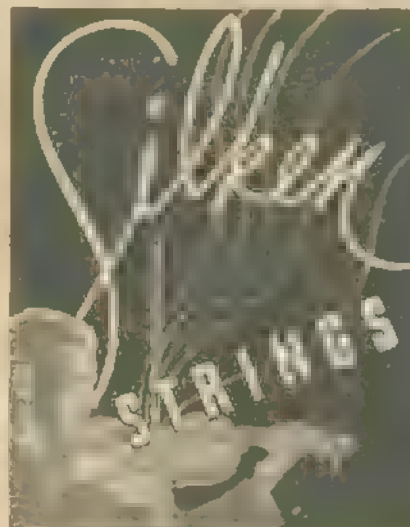


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SAFELY in 5 to 15 min

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and his distinguished group of musicians, including *Moshe Mischakof* and his *Stravinsky*, *Daniel Sardenberg*, cellist, *George Parrish*, pianist and *Edward Vito*, harpist.

SUNDAY 7 P.M.

NBC-WJZ coast-to-coast chain

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Learn at home how to make good money in radio. This is the only way to make good money in radio.

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RADIO GUIDE

Presents **HENRY PATRICK**

IN **"SONGS OF ROMANCE"**

WITH **ROGER MOOREHOUSE**

WIP

Every Week-day—12:45 p.m.

Sunday—8:00 p.m.

11:30 p.m. EDT 10:30 EST
WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS
WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS

Programs to Be Heard
11:45 p.m. EDT 10:45 EST
WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS

Continued from Preceding Page
11:45 p.m. EDT 10:45 EST
WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS

Continued from Preceding Page
11:45 p.m. EDT 10:45 EST
WABC WAAB WDRC WCAU
WEAN WJW WHIP
WTEA WJAS

Local Studio Peeps

By Murray Arnold

Jan. San it and his orchestra resume their come to us WFLA staff orchestra on September 12. The 12-ty- case is again bringing Capt. Duer- ough with his orchestra returns to the back to the WFLA staff on October first. 2 noon each Monday, Wednesday and Friday at 5:30 p. m. *First Letterman* formerly of WFTL and now the *First Col- on* on WIP programs was married recently to Katherine Peeling in Hampton, Virginia. *Harvey* a cheer mail clerk at NBC's Boston today reports that *Shipper Jim* has more young corre- spondents than any other local person- a ty. I would like to find the reason it's yours for the day every Monday Wed- nesday and Friday over W22-WB7A at 5:30 p. m.

Glenn Riggs, master of ceremonies in the Merry-maker's Shows over KDKA every Monday at 7:15 p. m., reveals that most of the gags sent in by listeners are clipped from English and Scotch newspapers.

HAM DALTON, one of Quakertown's outstanding amateur radio operators, returns to the Grape Station this week to be heard every Wednesday at 4:45 p. m. in his provoca- tive talks. *Frederick R. Huber* WBM's direct radio way to Mexico

for a well needed vacation. Those three *Little Red Riders* heard on that WFLA "Telegram" Commercial each Tuesday at 9:45 p. m., are skittering fast for the networks.

FLASH! Henry Patrick was judged the winner in the WIP Big Crosby Croquet Contest, winning over a field of some 65 contestants. Patrick, a veteran of local stations is destined for the chains as sure as yours truly can be. Catch him over WIP weekdays at 12:45 p. m., or Sun- day night at seven.

On Short Waves

Once again, short wave broadcasting gives its fans advantages not shared by those whose sets are equipped only with long wave apparatus. Parts of two of this week's important broadcasts are not being rebroadcast over long waves and consequently can be heard only by short- wave fans.

One of these broadcasts will be the ad- dress from the throne by Wilhelmina Queen of the Netherlands at the opening of the Dutch Parliament at The Hague on Tuesday, September 18. This special program will be presented 9:15 a. m. EDT over station PCM which operates on 4603 meters. This program will also be heard last over the NBC-WFLA net- work but only until 10 a. m.

Following the Queen's speech a sum- mary of London will be given together with a description of the ceremony, some in the past and present. Special attention is given to the Queen's remarks on her people's responsibilities at this time. The interest in her kingdom reflected from the many centers of world and po- litical conflict in other parts of Europe.

Another broadcast this week all short wave listeners will be able to tune in on the single operations of the American Cup Races which will be sent by short wave to head stage networks between 15 and 41 meters.

NEW LOW PRICES on

GOODRICH-Firestone

GOOD YEAR

U.S., FISK and OTHERS

\$2.15

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YOU CAN'T BEAT OUR PRICES

And we defy anyone to equal our quality. Every standard brand is constructed by our superior modern method is positively guaranteed to give full 12 months service under severest road con- ditions. This guarantee is backed by the entire financial resources of an old reliable company. Here are today's lowest tire prices.

BALLOON TIRES				Regular Cord Tires			
Size	Rim	Tubes	Price	Size	Tubes	Price	Price
28 x 4.40	21	2.15	8.85	30 x 3.5	2.25	8.85	2.25
28 x 4.50	21	2.45	8.85	30 x 3.75	2.35	8.85	2.35
28 x 4.75	21	2.40	8.85	32 x 4	2.55	8.85	2.55
28 x 4.75	19	2.45	8.85	32 x 4.25	2.65	8.85	2.65
28 x 4.75	20	2.50	8.85	32 x 4.5	2.75	8.85	2.75
28 x 4.75	19	2.55	8.85	32 x 4.75	2.85	8.85	2.85
28 x 4.75	20	2.65	8.85	32 x 4.75	2.95	8.85	2.95
28 x 4.75	21	2.75	8.85	32 x 4.75	3.05	8.85	3.05
28 x 4.75	22	2.85	8.85	32 x 4.75	3.15	8.85	3.15
28 x 4.75	23	2.95	8.85	32 x 4.75	3.25	8.85	3.25
28 x 4.75	24	3.05	8.85	32 x 4.75	3.35	8.85	3.35
28 x 4.75	25	3.15	8.85	32 x 4.75	3.45	8.85	3.45
28 x 4.75	26	3.25	8.85	32 x 4.75	3.55	8.85	3.55
28 x 4.75	27	3.35	8.85	32 x 4.75	3.65	8.85	3.65
28 x 4.75	28	3.45	8.85	32 x 4.75	3.75	8.85	3.75
28 x 4.75	29	3.55	8.85	32 x 4.75	3.85	8.85	3.85
28 x 4.75	30	3.65	8.85	32 x 4.75	3.95	8.85	3.95
28 x 4.75	31	3.75	8.85	32 x 4.75	4.05	8.85	4.05
28 x 4.75	32	3.85	8.85	32 x 4.75	4.15	8.85	4.15
28 x 4.75	33	3.95	8.85	32 x 4.75	4.25	8.85	4.25
28 x 4.75	34	4.05	8.85	32 x 4.75	4.35	8.85	4.35
28 x 4.75	35	4.15	8.85	32 x 4.75	4.45	8.85	4.45
28 x 4.75	36	4.25	8.85	32 x 4.75	4.55	8.85	4.55
28 x 4.75	37	4.35	8.85	32 x 4.75	4.65	8.85	4.65
28 x 4.75	38	4.45	8.85	32 x 4.75	4.75	8.85	4.75
28 x 4.75	39	4.55	8.85	32 x 4.75	4.85	8.85	4.85
28 x 4.75	40	4.65	8.85	32 x 4.75	4.95	8.85	4.95
28 x 4.75	41	4.75	8.85	32 x 4.75	5.05	8.85	5.05
28 x 4.75	42	4.85	8.85	32 x 4.75	5.15	8.85	5.15
28 x 4.75	43	4.95	8.85	32 x 4.75	5.25	8.85	5.25
28 x 4.75	44	5.05	8.85	32 x 4.75	5.35	8.85	5.35
28 x 4.75	45	5.15	8.85	32 x 4.75	5.45	8.85	5.45
28 x 4.75	46	5.25	8.85	32 x 4.75	5.55	8.85	5.55
28 x 4.75	47	5.35	8.85	32 x 4.75	5.65	8.85	5.65
28 x 4.75	48	5.45	8.85	32 x 4.75	5.75	8.85	5.75
28 x 4.75	49	5.55	8.85	32 x 4.75	5.85	8.85	5.85
28 x 4.75	50	5.65	8.85	32 x 4.75	5.95	8.85	5.95
28 x 4.75	51	5.75	8.85	32 x 4.75	6.05	8.85	6.05
28 x 4.75	52	5.85	8.85	32 x 4.75	6.15	8.85	6.15
28 x 4.75	53	5.95	8.85	32 x 4.75	6.25	8.85	6.25
28 x 4.75	54	6.05	8.85	32 x 4.75	6.35	8.85	6.35
28 x 4.75	55	6.15	8.85	32 x 4.75	6.45	8.85	6.45
28 x 4.75	56	6.25	8.85	32 x 4.75	6.55	8.85	6.55
28 x 4.75	57	6.35	8.85	32 x 4.75	6.65	8.85	6.65
28 x 4.75	58	6.45	8.85	32 x 4.75	6.75	8.85	6.75
28 x 4.75	59	6.55	8.85	32 x 4.75	6.85	8.85	6.85
28 x 4.75	60	6.65	8.85	32 x 4.75	6.95	8.85	6.95
28 x 4.75	61	6.75	8.85	32 x 4.75	7.05	8.85	7.05
28 x 4.75	62	6.85	8.85	32 x 4.75	7.15	8.85	7.15
28 x 4.75	63	6.95	8.85	32 x 4.75	7.25	8.85	7.25
28 x 4.75	64	7.05	8.85	32 x 4.75	7.35	8.85	7.35
28 x 4.75	65	7.15	8.85	32 x 4.75	7.45	8.85	7.45
28 x 4.75	66	7.25	8.85	32 x 4.75	7.55	8.85	7.55
28 x 4.75	67	7.35	8.85	32 x 4.75	7.65	8.85	7.65
28 x 4.75	68	7.45	8.85	32 x 4.75	7.75	8.85	7.75
28 x 4.75	69	7.55	8.85	32 x 4.75	7.85	8.85	7.85
28 x 4.75	70	7.65	8.85	32 x 4.75	7.95	8.85	7.95
28 x 4.75	71	7.75	8.85	32 x 4.75	8.05	8.85	8.05
28 x 4.75	72	7.85	8.85	32 x 4.75	8.15	8.85	8.15
28 x 4.75	73	7.95	8.85	32 x 4.75	8.25	8.85	8.25
28 x 4.75	74	8.05	8.85	32 x 4.75	8.35	8.85	8.35
28 x 4.75	75	8.15	8.85	32 x 4.75	8.45	8.85	8.45
28 x 4.75	76	8.25	8.85	32 x 4.75	8.55	8.85	8.55
28 x 4.75	77	8.35	8.85	32 x 4.75	8.65	8.85	8.65
28 x 4.75	78	8.45	8.85	32 x 4.75	8.75	8.85	8.75
28 x 4.75	79	8.55	8.85	32 x 4.75	8.85	8.85	8.85
28 x 4.75	80	8.65	8.85	32 x 4.75	8.95	8.85	8.95
28 x 4.75	81	8.75	8.85	32 x 4.75	9.05	8.85	9.05
28 x 4.75	82	8.85	8.85	32 x 4.75	9.15	8.85	9.15
28 x 4.75	83	8.95	8.85	32 x 4.75	9.25	8.85	9.25
28 x 4.75	84	9.05	8.85	32 x 4.75	9.35	8.85	9.35
28 x 4.75	85	9.15	8.85	32 x 4.75	9.45	8.85	9.45
28 x 4.75	86	9.25	8.85	32 x 4.75	9.55	8.85	9.55
28 x 4.75	87	9.35	8.85	32 x 4.75	9.65	8.85	9.65
28 x 4.75	88	9.45	8.85	32 x 4.75	9.75	8.85	9.75
28 x 4.75	89	9.55	8.85	32 x 4.75	9.85	8.85	9.85
28 x 4.75	90	9.65	8.85	32 x 4.75	9.95	8.85	9.95
28 x 4.75	91	9.75	8.85	32 x 4.75	10.05	8.85	10.05
28 x 4.75	92	9.85	8.85	32 x 4.75	10.15	8.85	10.15
28 x 4.75	93	9.95	8.85	32 x 4.75	10.25	8.85	10.25
28 x 4.75	94	10.05	8.85	32 x 4.75	10.35	8.85	10.35
28 x 4.75	95	10.15	8.85	32 x 4.75	10.45	8.85	10.45
28 x 4.75	96	10.25	8.85	32 x 4.75	10.55	8.85	10.55
28 x 4.75	97	10.35	8.85	32 x 4.75	10.65	8.85	10.65
28 x 4.75	98	10.45	8.85	32 x 4.75	10.75	8.85	10.75
28 x 4.75	99	10.55	8.85	32 x 4.75	10.85	8.85	10.85
28 x 4.75	100	10.65	8.85	32 x 4.75	10.95	8.85	10.95
28 x 4.75	101	10.75	8.85	32 x 4.75	11.05	8.85	11.05
28 x 4.75	102	10.85	8.85	32 x 4.75	11.15	8.85	11.15
28 x 4.75	103	10.95	8.85	32 x 4.75	11.25	8.85	11.25
28 x 4.75	104	11.05	8.85	32 x 4.75	11.35	8.85	11.35
28 x 4.75	105	11.15	8.85	32 x 4.75	11.45	8.85	11.45
28 x 4.75	106	11.25	8.85	32 x 4.75	11.55	8.85	11.55
28 x 4.75	107	11.35	8.85	32 x 4.75	11.65	8.85	11.65
28 x 4.75	108	11.45	8.85	32 x 4.75	11.75	8.85	11.75
28 x 4.75	109	11.55	8.85	32 x 4.75	11.85	8.85	11.85
28 x 4.75	110	11.65	8.85	32 x 4.75	11.95	8.85	11.95
28 x 4.75	111	11.75	8.85	32 x 4.75	12.05	8.85	12.05
28 x 4.75	112	11.85	8.85	32 x 4.75	12.15	8.85	12.15
28 x 4.75	113	11.95	8.85	32 x 4.75	12.25	8.85	12.25
28 x 4.75	114	12.05	8.85	32 x 4.75	12.35	8.85	12.35
28 x 4.75	115	12.15	8.85	32 x 4.75	12.45	8.85	12.45
28 x 4.75	116	12.25	8.85	32 x 4.75	12.55	8.85	12.55
28 x 4.75	117	12.35	8.85	32 x 4.75	12.65	8.85	12.65
28 x 4.75	118	12.45	8.85	32 x 4.75	12.75	8.85	12.75
28 x 4.75	119	12.55	8.85	32 x 4.75	12.85	8.85	12.85
28 x 4.75	120	12.65	8.85	32 x 4.75	12.95	8.85	12.95
28 x 4.75	121	12.75	8.85	32 x 4.75	13.05	8.85	13.05
28 x 4.75	122	12.85	8.85	32 x 4.75	13.15	8.85	13.15
28 x 4.75	123	12.95	8.85	32 x 4.75	13.25	8.85	13.25
28 x 4.75	124	13.05	8.85	32 x 4.75	13.35	8.85	13.35
28 x 4.75	125	13.15	8.85	32 x 4.75	13.45	8.85	13.45
28 x 4.75	126	13.25	8.85	32 x 4.75	13.55	8.85	13.55
28 x 4.75	127	13.35	8.85	32 x 4.75	13.65	8.85	13.65
28 x 4.75	128	13.45	8.85	32 x 4.75	13.75	8.85	13.75
28 x 4.75	129	13.55	8.85	32 x 4			

Programs for Tuesday, September 18

Star ★ Indicates High Spot Selections

[illegible]

WABC—Cooking School
WOR—Life From Home
10:15 a.m. EDT 9:15 EST
NBC—Clara Lee's Luncheon WJZ WFEL
WFL—Woody WRC WESH WRVA
WFV—WTC
CBS—Grace Callier, bass, WABC
WKOR WAAB WORC WJAS WCAU
WISN
NBC—Castles of Romance WJZ
KDKA WBAL WBZ
ABS—News (5 Min.) WMCA WPRO
WINF—WJZ WBZ
ABS—Morning Moodies WHIO WTNJ
WJZ—ACBM
WHAM—Tom Grierson, organist
10:30 a.m. EDT 9:30 EST
NBC—News (5 Min) WLAF WLSH
Whe WFI
NBC—Morning Parade WEAF WESH
NBC—Lively C. from WJZ WMAL
KDKA WBZ WBAL WHAM WRVA
CBS—New York Minute WABC WCAU
WBZ WKOR WJAZ WJAS
CBS—Music Ensemble WABC WJAS
WCA WKOR WNAC WDEL WJSV
ABC—Texas Cowboys, songs and
skits WMCA WPRO
WLEE—Musicals
WGTV—Supper Bag
WLW—Matinee
10:45 a.m. EDT 9:45 EST
NBC—News (5 Min) WJZ KDKA
WMAL WBZ WITC
NBC—Radio Kitchen WJZ KDKA
WMAL WJAZ WHAM
NBC—Morning Parade WGY WVIC
WFI WRC
WBAL—Celine Dion Kitchen
WBZ—Country Joe songs
WEEI—Garry Morgan, Moodies
WHAM—Bad Guys (5 min)
Wily—Jim Allen Talk Show
11:00 a.m. EDT 10:00 EST
NBC—The Heartbeaters WJZ KDKA
WBAL WJAZ WMAL WHAM
CBS—The Navy Band WABC
WCAU WBZ WJAS WKOR WJSV
WNAC
NBC—Galaxy of Stars WLIT WGY
WLW
ABS—America's Science WMCA
ABS—Classical Piano WPRO WTNJ
WIP WDEL WJAZ WOL
WBZ—Dick Dwyer, Hickory Nuts
WESH—Bob White, Phosphor
WIFI—Franky Kitchen Program
Woll—Tom Weir in the News
11:15 a.m. EDT 10:15 EST
★ NBC—America's Cup Yacht Race:
WIZ WBAL WMAL KDKA WHAM
WBZ WRVA
★ NBC—America's Cup Yacht Race:
WEAF WEEI WGY WLIT WESH
WRC
ABS—Mystique Parade WMCA
ABS—Lyric String, WPRO WTNJ
WIP WCBM
WLW—News, Forecast Reports
WOR—Tom Davis tenor; Orchestra
11:30 a.m. EDT 10:30 EST
★ CBS—America's Cup Races: WABC
WJAS WKOR WNAC WDRC WJSV
ABS—Elsa Clement, piano WMCA
WPRO WTNJ WIP WCBM
WBZ—Diane Arnesen
WCAU—Pete Woolery and Diane
WHAM—Miss Thrifty Buyer
WLW—Characters, spiritual singers
WGLT—Philosophical Talk
11:45 a.m. EDT 10:45 EST
CBS—Mary Lee Taylor, talk: WJSV
CBS—Melody Parade WABC WCAU
WDRC WNAC
ABS—Poet's Corner: Art Egan:
WMCA WPRO WTNJ WIP WCBM
WLW—Painted Dreams
WOR—Arthur Klein, pianist

Afternoon

12:00 Noon EDT 11:00 a.m. EST
 NBC-Fields and Hall, songs: WJZ
 ADKA WBAL WRVA
 CBS-Voice of Experience- WABC
 WNAC WDRC WCAU WJAS WJSV
 ABS-Lynchon Musicale WMCA
 WPRO WINJ W.P. WCBM
 WBZ-NBS
 WHAM-Square Harkin, organist
 WJW-Music Minutes
 WOR-I, You Know?
 12:15 pm EDT 11:15 a.m. EST
 ABC-Merry Mics, trio: WJZ WBAL
 WMAL WRVA KDKA
 CBS-Theme G- songs- WABC
 WCKO WAAB WJAS WCAU WDRC
 NBS-Horvovics and Sassefras
 WIAF WIC WJW WITC WLIT
 WBZ-O.J. Farmer's Almanac
 WASH News, Farm Fishes
 WJW-More a and Hal
 WABC-Ne, Weather
 12:30 pm EDT 11:30 a.m. EST
 NBC-Vic and Sade WJZ WBAL
 WHAM WRVA KDKA WMAL

BS—Alvin Karpis Orchestra: WABC
 WOKO WJW WCAU WJAS
 AB—Merry Melopops: WEAF WTIC
 WIC WGY WLIT WLW WWSH
 ABS—Society of Composers: WMCA WIP
 WPRO WTNJ WCBM
 WBZ—Trio of Composers
 WL1—Street Trolleying Quartet
 WAC—The Songsters Exchange
 WOR—Society of Composers
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Walter H. Paine, c. WJZ WMCA
 WBAL WMAL
 ABS—Walter H. Paine, c. WJZ WMCA
 WMCA WPRO WTNJ WIP WCBM
 WCBM—News
 WL1—A Bit of This and That
 WGY—The Variations
 WIAM—Home Bread Program
 WIP—RADIO GUIDE PRESENTS
 Henry Paine, c. in "Songs of Ro-
 mance" with Roger Moorehouse
 1:00 p.m. EDT 12:00 Noon EST
 NBC—Market and Weather: WEAF
 CBS—Cup Rates (2 Min.), George
 H. S. Orchestra: WABC WMAC
 WABC WOKO WCAU WJSV
 NBC—Felix Bates Ensemble: WWSH
 WFI
 KDKA—New Reports
 WJZ—New England Agriculture
 WGY—Bradley's Music Mountain bal-
 lads
 WIAM—Jack Foy, novelty songs
 WLW—Albion and Wayne, songs
 WOR—Health, Talk, Musical Foot-
 notes
 1:15 p.m. EDT 12:15 EST
 NBC—The Hon. Archie and Frank:
 WJZ WBAL WMAL WYVA KDKA
 NBC—Rex Battle's Ensemble: WEAF
 WJZ WTIC WRC
 ABS—Mirror Reflections, S. Schwartz:
 WMCA WPRO WTNJ WIP WCBM
 WCAU—The Lion soprano
 WIAM—News, Agricultural Forum
 WJZ—George H. Paine's Orchestra (CBS)
 WLW—Live, Weather and Markets
 1:30 p.m. EDT 12:30 EST
 NBC—Farm and Home Hour: WJZ
 WBAL WMAL WYVA WHAM KDKA
 WJZ WLW
 CBS—Father Velas' Ensemble: WABC
 WCAU WJAS WDRS WOKO WJSV
 WYVA
 ★ NBC—America's Cup Yacht Race:
 WEAF WTIC WWSH WEEI WRC
 WFI
 ABS—Society of Composers: WABC
 WMCA WPRO WTNJ WIP WCBM
 WGY—Home Program
 WOR—Theater Club of the Air
 1:45 p.m. EDT 12:45 EST
 NBC—Dick Fiddler's Orchestra: WEAF
 WWSH
 W. B. Diana Marlow soprano
 2:00 p.m. EDT 1:00 EST
 NBC—Robert Berdell organist: WEAF
 WRC WWSH WTIC
 CBS—Cup Rates (5 Min.): Fion
 Bone: WABC WOKO WCAU WAAB
 WDRS WOKO
 ABS—Songs of Old Spain: WMCA
 WPRO WTNJ WIP WCBM
 Y. N. Pure Food Institute: WEEI
 WGY—Lafayette Rasmusson, baritone
 WIAM—Rotary Club Speaker
 WJSV—Afternoon Rhythms
 WMAC—The Mayor's Office
 WOR—Dr. Payne, "The Psychologist
 Says"
 2:15 p.m. EDT 1:15 EST
 CBS—Orienteale: WABC WCAU WOKO
 WAAB WDRS WJSV
 ABS—The Americans: WMCA WPRO
 WTNJ WIP WCBM
 WGY—M. J. Chats
 WLIT—Dion Kennedy, organist (NBC)
 WMAC—Yankee Singers, quartet
 WOR—Fred Vettel, tenor; Alice Rem-
 sen, contralto
 2:30 p.m. EDT 1:30 EST
 NBC—Karpis' Guard Quartet: WEAF
 WTIC WLIT WWSH WEEI WRC
 CBS—Arrest Recital: WABC WOKO
 WMAC WJSV WDRS WJAS
 NBC—Home Sweet Home: WJZ
 NBC—Smack Out: WBAL WMAL
 WIAM
 ABS—Thomas Songsters: WMCA
 WPRO
 WBZ—Cocky's School
 WCAU—Women's Club of the Air
 WGY—A Bunch on Parade
 WLW—Gene Burchell's Orchestra
 WOR—Fast on Beauty, Food; Child
 Training
 WYVA—Market Reports
 2:45 p.m. EDT 1:45 EST
 NBC—Ma Perkins sketch: WEAF
 WGY WEEI WLIT WLW WTIC
 WJZ WRC
 ★ NBC—Nellie Revell Interviews
 Paul Kelly: WJZ WMAL WIAM
 WYVA

WRVA—Eugene Carow, violinist
 3:00 p.m. EDT 2:00 EST
 CBS—Metropolitan Parade WABC
 WKD WAAB WATL WISV
 NBC—Crossroads: The Love of Day Day
 Lawrence J. Hayes WJZ WJAM
 WMW WJVA WJVA
 ABC—Music Stars of the Night WMCA
 WPO WJNJ WJVA WJVA
 KDKA—Sammy Fuller
 WBZ—Civic Orchestra
 WEEI—Do, Re, Mi, Fa, Sol, La
 WYAC—Lorraine Harmon
 WOR—Ensemble Music
 3:15 p.m. EDT 2:15 EST
 NBC—Voice of the City dramatic
 sketch WLW
 ABC—A. J. Bradley, piano and songs
 WMLA WJGO WJNJ WJVA WJVA
 KDKA—Cassius O. Clubs
 WGI—Mickey Harvey
 WYAC—Bobby Brown
 WOR—Neil Patrick beauty talk
 3:30 p.m. EDT 2:30 EST
 NBC—Wanted: Room Review WEAF
 WGY WJSH WLW WFI WRC
 ★ CBS—Fashion Show of the Air:
 WABC WAAB WJVA WJVA WJVA
 ★ NBC—America's Cup Yacht Race:
 WJZ KDKA WJVA WJVA WJVA
 WJVA WJVA
 ABC—Gene McCarthy and Tony
 Wheeler, sports, sports, B-3
 Harris, Freda WJVA
 ABC—Tony, Tony WJVA WJVA WJVA
 WJVA WJVA
 WEEI—Felix (cele)
 WLW—Water Lilies and Organ
 WOR—Frank Riccardi, baritone
 3:45 p.m. EDT 2:45 EST
 NBC—Jazz in the City Orchestra:
 WJZ WJVA WJVA
 WBZ—Do, Re, Mi, Fa, Sol, La
 WLW—The Prince Vocalist
 4:00 p.m. EDT 3:00 EST
 ★ CBS—America's Cup Races: WABC
 WJVA WJVA
 NBC—Johnny Johnson's Orchestra:
 WJVA WJVA WJVA WJVA WJVA
 WJVA WJVA
 ABC—Judy and Bob WJZ WJVA
 WBZ KDKA WJVA WJVA WJVA
 WJVA The Award Party
 WEEI—Live Quotations
 WOR—Dr. Stranghagen, health talk
 4:15 p.m. EDT 3:15 EST
 CBS—Among Our Sponsors WABC
 WJVA WJVA
 WEEI—Johnny Johnson's Orchestra
 WLW—Jack Borel vocalist
 WOR—Hal Bennett, organist
 4:30 p.m. EDT 3:30 EST
 ★ NBC—Finish of America's Cup
 Yacht Race WJZ WJVA WJVA
 WJVA WBZ WJVA
 CBS—Poetic Strings WABC WJVA
 WJVA
 ★ NBC—Finish of America's Cup
 Yacht Race WEAF WGY WEEI
 WRC WJVA WJVA
 KDKA—Market Reports
 WCAU—Arton and Craig
 WLW—Lue of Mary Southern
 WOR—Josef Zator's Orchestra
 4:45 p.m. EDT 3:45 EST
 NBC—Adventures on Mystery Island:
 WEAF WLW WJVA WJVA WJVA
 WJVA
 WCAU—Ship Aboy, Captain George
 Hoover, speaker
 WGI—Stock Reports
 WLW—Business News
 WOR—Science in Your Home, talk
 5:00 p.m. EDT 4:00 EST
 CBS—On the Air Tonight (5 Min)
 WABC
 NBC—Blue Room Echoes WEAF
 WJVA WLW WJVA WJVA WJVA
 WJVA
 CBS—The Playboys' Orchestra: WABC
 WJVA WJVA WJVA WJVA WJVA
 WBZ—News
 WOR—Weather, Musical Moments
 5:15 p.m. EDT 4:15 EST
 CBS—The Playboys, WAAB WJVA
 WJVA
 KDKA—Kukles' Club
 WBZ—Beatrice Henderson
 WYAC—Three Liven a Time
 WOR—Marjorie Harris, contralto,
 Conrad and Tremont, piano duo
 5:30 p.m. EDT 4:30 EST
 NBC—The Jittered Min WEAF
 WJVA WJVA WJVA WJVA WJVA
 CBS—Jack Aron, trombone WABC WJVA
 WJVA WJVA WJVA WJVA WJVA
 NBC—Singing Lady WJZ WBZ
 KDKA WJVA WJVA WJVA
 ABC—Salva Rio Party: WMCA
 WJVA
 WGI—Live Show and Billy
 Rose
 WJVA—Reg Newton songs
 WYAC—Moby Mart
 WOR—113th Infantry Band

5:45 p.m. EDT 4:45 EST
 NBC - Le Orphan Annie WJZ
 KDMA WJZ
 CBS - Mervyn Rose, The Orchestra
 WABC, WJWO WJNY WCA, WJLB
 WDR - AAB
 NBC - Le La Central, Smokey Bear
 WJLB WJRC WRC WVA WCH
 WBAI - Bill Gees and Dick
 WGA - Billy Rose tenor
 WJAM - News
 WLV - Mervyn Rose
 WNAE - Yankee Doodle, quartet
 WOR - Tex Fletcher

Night

6:00 p.m. EDT 5:00 EST
CBS—May of Notes WJW
NBC—Dorothy Page sings WJZ
WJW WBAL WHAM WMAL
CBS—Buck Rogers in the Twenty-
First Century. WABC WAAB WCAU
WJAS
ABS—Ava Barber's String Ensemble
WMVA APRN WFNJ WIP WCBM
KDKA—Dad and Sylvia sketch
WCSH—News Trade Review Sports
WFLI—Evening Tattler
WGL—Evening Brevities
WDR—Lorie Don
WNAZ—News
WRYA—H Plane Pilots
6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzebach's Orches-
tra WJW
NBC—Mid Week Hymn Sing WEAF
WJW WGY
NBC—Horacio Zayas Orchestra WJZ
WBAL WHAM WFI
CBS—Buddy Benson and Sonny Jim
WAB WAAB WCAU WDRB WOKO
WJW—Auntie's H. K. S. WMCA
WJW WFNJ WIP WCBM
KDKA—Basel's Resume
WFLI—Leshall Resume
WCH—Sports Review
WNAZ—Baseball's Racing Results
6:30 p.m. EDT 5:30 EST
NBC—News (to Miss) WEAF WCHS
NBC—News Sample Songs WJAF
CBS—News Miss WABC WOKO
WDRB WJAS
CBS—The R. P. Orchestra WABC
WDRB WJAS WAAB
NBC—News (5 Min) WJZ
ABS—Lazy Thunderup, Cowboy Tom:
AM A
ABS—News WPRO WTNJ WCBM
WIP
ABS—Dance Orchestra WPRO WIP
WTNJ WBM
KDKA—News Drama
WBZ—The Farmers Almanac
WCAU—Carlton and Craig
WFLI—Baseball Scores
WGL—News
WJW—Jack Armstrong, sketch (CBS)
WJW—Jack Armstrong, sketch
WNAZ—The Merry-go-round
WOR—Boys' Club
WRYA—Junior Firemen's Club
6:45 p.m. EDT 5:45 EST
NBC—Billy Batchelor, sketch WEAF
WFI WFLI WCHS WRC WGY
WTIC
CBS—Modern Mountaineers WABC
WAAB WOKO WJW WDRB
NBC—Lowell Thomas; News WJZ
WBZ WBAL KDKA WLW WHAM
WMAL
ABS—Sports Program WMCA
ABS—Tony Wakeman, sports WPRO
WTNJ WIP WCBM
WCAU—Comedy Stars of Hollywood
WNAZ—Talk, Hon James M. Curley
WOR—Pauline Apert, pianist
WRYA—Rhythm Parade
7:00 p.m. EDT 6:00 EST
CBS—Jerry Cooper, baritone WABC
WOKO WDRB WJAS WCAU WNAZ
NBC—Amos 'n' Andy WJZ WRYA
KDKA WMAL WBZ
NBC—Gould and Shefter, piano duo
WEEI WFI WTIC
NBC—Basel's Resume WEAF
ABS—Martin Belin tenor, Bob Har-
rington's Orchestra WMCA WPRO WIP
WTNJ WCBM
WGY—Mie and Blakeslee
WHAM—Sportcast
WLW—Hines
WOR—Sports Resume
7:15 p.m. EDT 6:15 EST
NBC—Core and Glenn WEAF WGY
WCHS WEEI WRC WRYA WFI
CBS—Peter Piper's Orchestra WABC
WLBZ WCAU WJAS WOKO WDRB
WNAZ
NBC—Sally Clark WJZ WBAL
ABS—Miss A. Beaufort's Russian
March WMCA WPRO WTNJ WIP
WCBM
WJW—Democratic State Committee
WHAM—Comedy Stars of Hollywood
WLW—Henry Axton, Mary Wood:
Orchestra
WOR—Comedy Stars of Hollywood

Programs for Wednesday, September 19

Star ★ Indicates High Spot Selections

6:30 m. EDT 5:30 EST
WMAU—Symphony Orchestra, 1st an
6:45 a.m. EDT 5:45 EST
NBC—Health Exercises WJAF WJEL
WGY WJW
WJLT—Jazz Classes
7:00 a.m. EDT 6:00 EST
ABS—Morning Salute WMAU
KDKA—Morning Chuck
WBZ—Morning Chuck
7:15 a.m. EDT 6:15 EST
WMAU—News
7:30 a.m. EDT 6:30 EST
NBC—Yoko, Hiroko, xyla, hoanist:
WJZ
CBS—Oro n Rejoice WABC
ABS—Brazil and Al WMAU
WJSA—Catholic Masses (Congrega-
tion)
WLV—Top of the Morning
WOR—Joe McNeill Chappie
WMAU—Jazz Society Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pier and Voice songs:
WJAF WJW WRC WJZ
WMAU—Top of the Morning
WJLT—Dance Music
WMAU—Water heater baritone
8:00 a.m. EDT 7:00 EST
NBC—Helen Lebert organist:
WJAF WJW WRC WMAU
CBS—Lullaby Serenade WABC
ABS—Morning Devotions WJZ WBZ
KDKA WBAL WMAU
ABS—Beverly B. songs WMAU
WJLT—Current Events
WGY Morning Clock
WJSA—No. Dial
WLV—The Nation's First Prayer
WMAU—Stomach round the Town
WOR—Joe McNeill baritone talk
WMAU—Morning Clock
8:15 a.m. EDT 7:15 EST
NBC—Linda Taro and White: WJZ
WBZ KDKA WMAU WBZ
ABS—Helen Lebert: Council, Ann Bal-
lard WMAU WPRO
CBS—Catholic Devotions
WJLT—Morning Service
WLV—Morning Devotions
WOR—All Woods songs
8:30 a.m. EDT 7:30 EST
NBC—Chorus WJAF WGY WJZ
WJLT WJW WRC WMAU
CBS—Patricia Reed Box WABC
NBC—Linda Taro organist: WJZ
WMAU KDKA WBAL WMAU
WBZ—Linda Taro songs
WOR—Morning Service talk
8:45 a.m. EDT 7:45 EST
ABS—The Pink Me Ups WMAU
WPRO
WJLT—Morning News
WMAU—Kathy Thoughts
WOR—Bud Rainey, songs
9:00 a.m. EDT 8:00 EST
NBC—Sam Herman and Frank Banta:
WJAF WJLT WRC
CBS—The Song Reporter: WABC
WRC WJZ WMAU WMAU WJAS
★ NBC—Breakfast Club: WJZ WBAL
KDKA WMAU WMAU WBZ
ABS—Top of the Morning Ed Smith:
WMAU WPRO WJLT WIP WMAU
WJZ—The Morning Skipper
WJLT—Catholic Institute
WLV—Salt and Peanuts, harmony
WOR—George Draxler baritone
9:15 a.m. EDT 8:15 EST
NBC—Dinah Shore WJAF WGY
WJLT WRC WJLT WLV WJZ
CBS—Patricia Reed Harmony: WABC
WJAS WJZ WRC WMAU WMAU
ABS—Vocalists de Lath songs: WMAU
WPRO
WMAU—Breakfast Club (NBC)
WJLT—Songs of Song
9:30 a.m. EDT 8:30 EST
CBS—Morning Parade WABC
WMAU WMAU WMAU
NBC—Morning Songs WJAF WJZ
WMAU WRC WJLT WGY
ABS—Linda Taro, food talk:
WMAU WPRO
KDKA—Shopping Service
WLV—Joe Emerson hymns
WOR—Linda Taro's Orchestra
9:45 a.m. EDT 8:45 EST
NBC—Symphonies male quartet:
WJAF WRC WJZ WMAU WMAU
WMAU WJLT
CBS—Morning Parade: WMAU
WMAU
ABS—Beverly B. songs WMAU
WMAU WMAU WMAU WMAU
KDKA—Morning Thoughts
WJZ—Morning Love
WJLT—Morning (5 Min)
WGY—Morning devotionals
WOR—Linda Taro with Jean Abbey
10:00 a.m. EDT 9:00 EST
NBC—Beverly B. and Rose WJAF WMAU
WMAU WMAU
NBC—Harvest of Song WJZ WBAL
KDKA WMAU WBZ WMAU
CBS—Morning Songs WABC WJAS
WMAU WMAU WMAU

ABS—Dad, Dances, Care and Feeding
M WMCA WPRO WTNJ WIP
WCBM
WGJ—The Southerners
WHAM—Tower Clock Program
WJSA—Art & Culture Analyst
WLW—Pennywise Magazine Littleford
WNY—Betty Clark
WOR—Pare Kosa Hour

10:15 a.m. EDT 9:15 EST
NBC—Classical in Film WTAF WFEL
WCSH W.T. WRC WGX WJVA
WJW WLIT
CBS—Bill & the Gracie songs WABC
WOKO WJAC WCAU WJAS WJSV
NBC—Fishes at Sea WJZ WBZ
ABS—News 5 Min. WKCA WPRO
WTNJ WIP WCBM
ABS—Classical talk WMCA
ABS—Mrs. Thelma Boyer WPRO WTNJ
WIP WCBM
KDKA—Sammy Fuller
WBAL—Good Home
WHAM—Tom Lister on, organist

10:30 a.m. EDT 9:30 EST
CBS—Fishes at Sea WJAS WJSV
WNAC
CBS—All About You WABC WCAU
WDRB
NBC—News 5 Min. WEAF WCSH
WRC WTIC WHI
NBC—Three Sounds trio WEAF
WCSH WRC WTIC WFI
NBC—Today's Children WJZ WBAL
WMAL KDKA WBZ WHAM WRVA
ABS—Texaco Club of songs and
sketch WMCA WJRO
WFI—Organ Rents
WGX—Market Basket
WLW—Jack Berch's Musical Group

10:45 a.m. EDT 9:45 EST
CBS—Fishes at Sea WABC WCAU
WJSV WJAS
ABC—Betty Crocker WEAF WEEI
WFI WGX WESH WRC WRVA
WJW
NBC—News 5 Min. WJZ KDKA
WBZ WMAL WBAL
ABC—Room Kitchen WJZ WMAL
KDKA
CBS—News 5 Min. WABC WCAU
WJSV WJAS
WBAL—Dance with Peggy Randall
WBZ—Coney Joe songs
WHAM—Household Hour, Mary Free-
man

11:00 a.m. EDT 10:00 EST
NBC—Fun Pages pianist WEAF
WCSH WLIT WGX
CBS—Looking Close Ups WABC
WOKO WNAC WCAU WJAS WDRB
WJSV
NBC—The Wife Saver WJZ
NBC—The Home-makers WMAL
WBAL
ABS—Betty Gould, organist WMCA
WPRO WTNJ WIP WCBM
KDKA—Urie Toss and Betty
WBZ—Fish Stories
WEEI—Room Kitchen
WLW—Elliot Black, violinist
WOR—Frances Ingram, beauty talk
WRVA—Betty Moore

11:15 a.m. EDT 10:15 EST
CBS—The Fish Tale sketch WJAS
NBC—Alec Hansen songs WEAF
WGX WESH WRC WEEI WLIT
CBS—Bea Street Boys WABC
WNAC WCAU WDRB WLBZ WJSV
★ NBC—America's Cup Yacht Race:
WJZ WHAM KDKA WMAL WBAL
WRVA WBZ
ABS—Maynard Parrott WMCA
ABS—Lyric Songs WPRO WTNJ
WIP WCBM
WLW—News Livestock Reports
WOR—Harold Comenges baritone

11:30 a.m. EDT 10:30 EST
★ CBS—America's Cup Yacht Races:
WABC WJAS WCAU WNAC WDRB
NBC—Betty Moore decorating WEAF
WLIT WGX WFI WJW WRC
ABS—Maynard Beauty School WMCA
WPRO WTNJ WIP WCBM
WCSH—Musical Program
WHAM—Mrs. Thelma Boyer
WOR—Piano songs, Talk

11:45 a.m. EDT 10:45 EST
NBC—Down the Sag Trail WEAF
WTIC WEEI WGS WGX WRC
WLIT
CBS—Jane Elson WABC WNAC
WJAS WJSV WJOK WCAU WDRB
WJW—Painted Dreams
WOR—Liza songs

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—All and the Prisoner WEAF
WCSH WTIC WLIT WRC WLIT
CBS—Voice of Experience WABC
WNAC WDRB WCAU WJAS WJSV
NBC—Fishes at Sea WJZ WRVA
WHAM KDKA WBAL

ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WBZ—News
 WGY—Baseballers
 WLW—M. J. De Leo
 WOR—R. J. Truett, news
12:15 p.m. EDT 11:15 a.m. EST
 NB—Home & Family songs WEAF
 WR WEET WTIC
 CBS—Joe Bonomo's songs WABC
 WJAS WAAB WDRC WOKO WCAU
 WJSA
 NBC—Lester Searcy, tenor WJZ
 KDKA WBAL WMAL WRVA
 WBZ—Old Farmers' Almanac
 WCHL—News
 WGY—Martha and Hal
 WHAM—Jack Fox, songs
 WLD—The Texans, 10
 WMA—News
 WOR—M. J. De Leo's Comedy Sense
12:30 p.m. EDT 11:30 a.m. EST
 NBC—America's Cup Yacht Race
 WJAS WBAL WMAL KDKA
 CBS—Joe Bonomo's songs WABC
 WJSA WOKO WJSA
 NBC—M. J. De Leo's Comedy Sense WEAF WRC
 WLW WLIT WLW W-H WLW
 ABS—L. J. When Music WMCA WIP
 WPRO WTNJ WIP WCBM
 WJAS—Stock Quotations
 WJSA—Red Cross Speaker
 WMA—Stocks & Exchange
 WR—Sports & Events
12:45 p.m. EDT 11:45 a.m. EST
 CBS—America's Cup Yacht Race WJSA
 NBC—M. J. De Leo's Comedy Sense WJZ WRVA
 WHAM WBAL WMAL WBZ
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 KDKA—Duke Ochestra
 WEAF—A lot of Fun and That
 WGY—M. J. De Leo's Comedy Sense
WIP—RADIO GUIDE PRESENTS
 Home & Family songs
 WJAS WBAL WMAL WJSA
1:00 p.m. EDT 12:00 Noon EST
 ★ CBS—America's Cup Yacht Race
 WJAS WBAL WMAL WJSA
 NBC—M. J. De Leo's Comedy Sense WEAF WRC
 WLW WLIT WLW W-H WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 KDKA—Duke Ochestra
 WEAF—A lot of Fun and That
 WGY—M. J. De Leo's Comedy Sense
WIP—RADIO GUIDE PRESENTS
 Home & Family songs
 WJAS WBAL WMAL WJSA
1:15 p.m. EDT 12:15 EST
 NBC—America's Cup Yacht Race WJZ
 WBAL WMAL KDKA
 ABS—M. J. De Leo's Comedy Sense WMCA
 WPRO WTNJ WIP WCBM
 WGY—M. J. De Leo's Comedy Sense
 WHAM—News, Agricultural Forum
 WRVA—Dr. Health Address
1:30 p.m. EDT 12:30 EST
 ★ NBC—America's Cup Yacht Race:
 WEAF W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
1:45 p.m. EDT 12:45 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
2:00 p.m. EDT 1:00 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
2:15 p.m. EDT 1:15 EST
 ABS—The Americans WMCA WPRO
 WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
2:30 p.m. EDT 1:30 EST
 NBC—America's Cup Yacht Race: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
2:45 p.m. EDT 1:45 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
3:00 p.m. EDT 2:00 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
3:15 p.m. EDT 2:15 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
3:30 p.m. EDT 2:30 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
3:45 p.m. EDT 2:45 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
4:00 p.m. EDT 3:00 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
4:15 p.m. EDT 3:15 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
4:30 p.m. EDT 3:30 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
4:45 p.m. EDT 3:45 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
5:00 p.m. EDT 4:00 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
5:15 p.m. EDT 4:15 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
5:30 p.m. EDT 4:30 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
5:45 p.m. EDT 4:45 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WRVA WHAM KDKA
 WMAL WBZ WLW
 ABS—L. J. When Music WMCA
 WPRO WTNJ WIP WCBM
 WJAS—America's Cup Yacht Race
 WMA—America's Cup Yacht Race
6:00 p.m. EDT 5:00 EST
 NBC—America's Cup Yacht Race: WEAF
 W-H WTIC WRC WFI
 CBS—Joe Bonomo's Orchestra:
 WABC WOKO WJSA WCAU WJAS
 WMA WDRC
 NBC—Fun and Home Hour: WJZ
 WBAL WR

WGY - Women's Club of the Air
WGY - All-time on Parade
WLW - *Conc. Bachof's Orchestra*
WJR - *Fashions, Beauty, Food, Child Care*
WVA - *Music & Motocycle*
2:45 p.m. EDT 1:45 EST
NBC - *College of Carols* songs, WJZ
WMAL WMAL WHAM
NBC - *Ma Perkins* sketch WEAF
WEEI WGY WLII WLW WVIC
WCSH WRC
WVA - *Summer Program*
3:00 p.m. EDT 2:00 EST
NBC - *Floral Variations* Orchestra WJZ
WMAL WMAL WHAM WKDA WBZ
★ CBS - *Kate Smith's Matinee* WABC
WAB WJAS WJWS WCAU
NBC - *Drums of the True* WEAF
WRC WFI WVIC WGY WEEI WLW
WCSH
ABS - *Charles Macintosh*, song interl.
Care WMCA WPRO WTNJ WIP
WGBM
WVA - *Conc. Bachof's Orchestra*
WOR - *Archie* *Laughing*
3:15 p.m. EDT 2:15 EST
NBC - *Harry Keweenaw* Orchestra WJZ
WMAL WHAM WKDA WBZ
ABC - *The Way Man* drama WEAF
WGY WFC WVIC WWSH
NBC - *Summer of '63* WLW
ABS - *How to Succeed in Business* WMCA
WPR WTNJ WIP WGBM
WBAL - *Concert* Orchestra
WEEI - *Dr. Cappel* organist
WAM - *Barclay* *Harmonica*
3:30 p.m. EDT 2:30 EST
NBC - *Yacht Race*
WJZ WMCA WBAL WBZ
ABC - *Woman's Round Review* WEAF
WGY WEEI WFI WRC WVIC
WMAL WWSH
WLW - *Waterbury* *and Organ*
3:45 p.m. EDT 2:45 EST
NBC - *Joe White* *tenor* WJZ WMAL
WHAM WVA WBAL
ABS - *Conc. Macintosh* and *Tony Wake-*
field *concert*, Bob Harrington's
Orchestra WMCA
ABS - *Frank Walker* WPRO WTNJ
WIP WGBM
WKDA - *Market News*
WAB - *Market News* (CBS)
WBAL - *Honorable Kern* soprano
WBZ - *Archie* *in the News*
WOR - *Frank Richards* *baritone*
4:00 p.m. EDT 3:00 EST
NBC - *Pop Concert* WEAF WFI
WCSH WRC WMCA WVIC WGY
★ CBS - *America's Cup Yacht Races*:
WAB WJAS WJWS
NBC - *Betty and Bob* WJZ WBAL
WKDA WBZ WHAM WMAL WLW
WCAU - *Pickard* *Early*
WEEI - *Street* *Interviews*
WJWS - *Baseball* *Game*
WOR - *Hearts* *Talk*
4:15 p.m. EDT 3:15 EST
NBC - *Pop Concert* WEEI
NBC - *Doris* *Page* singer, WBZ
WKDA
CBS - *On the Village Green* WABC
WOR WJAS
WBAL - *Dorothy* *Pace*, songs
WLW - *Golden* *Down*, vocalist
WOR - *Variety* *Review*
4:30 p.m. EDT 3:30 EST
★ NBC - *Finish of America's Cup*
Yacht Race WJZ WBZ WMAL
WBAL WHAM WVA
★ CBS - *Science Service*: WABC WJAS
WOKO
★ NBC - *Finish of America's Cup*
Yacht Race WEAF WRC WEEI
WVIC
WKDA - *Market News*
WCAU - *Ask Mr. Shoffner*
WYCH - *Home* *Dem.* *Administration* *Agent*
WGY - *The Old Observer*
WLW - *Live* *in* *Mary* *Sothern*
WOR - *Joseph* *Zatonek's* *Orchestra*
4:45 p.m. EDT 3:45 EST
NBC - *Adventure on Mystery Island*
WEAF WRC WVIC WEEI WCSH
WITF
CBS - *The* *Instrumentalists*: WABC
WOKO WJAS WCAU
WGY - *Stock* *Reports*
WLW - *Business* *News*
WJR - *News* *in* *Your* *Home*, talk
5:00 p.m. EDT 4:00 EST
CBS - *On the Air Tonight* (5 Min.):
WABC
CBS - *Jack* *Rennick* *Orchestra* WABC
WDE - *WJAS* WOKO WCAU
NBC - *Conc. Macintosh* *Orchestra* WEAF
WEEI WRC WVIC WLW WYCH
WGY
WKDA - *Market News*
WBZ - *News*
WOR - *Weather* *at* *Interval* *Moments*
5:15 p.m. EDT 4:15 EST
NBC - *Conc. Macintosh* *Orchestra* WLII
WKDA - *Kiddies* *Club*

WBZ Supper J. & Ship
WHR 10:10-11:00 Western Drama
5:30 p.m. EDT 4:30 EST
NBC—J. & Ship to the West WEAF
WEEI WLB ABXA WJIT WCHS
CBS—Jack & Jerry WABC WJAS
WOKO WCAU WDRC WJAB
NBC—Singer Ltd. WIZ WBZ
WHAM WBAL KDKA WLW
ABC—Singer Revue Party WMCA
WPRO
WGL—J. & Ship
WWSY—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
5:45 p.m. EDT 4:45 EST
CBS—Gordon Day and Bunyons
WABC WAAB WDRC WJAS WOKO
WCAU
NBC—Gordon Quartet WEAF WBS
WEEI WJIT WCHS
NBC—J. & Ship to the West WJZ
KDKA WBZ
WBA—J. & Ship
WGL—J. & Ship
WHAM—News
WWSY—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
WNAU—J. & Ship
Night
6:00 p.m. EDT 5:00 EST
NBC—Al Pearce's Gang WJIT WLW
CBS—Black Rogers in the Twenty-
First Century WABC WAAB WJAS
WCAU
NBC—J. & Ship in the News WJZ
WBZ
CBS—May of Notes trio WJIS
ABC—B. & Ship to the West WMCA
WPRJ WJIT WCHS
KDKA—J. & Ship
WGL—J. & Ship
WHAM—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
WNAU—J. & Ship
6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzschach's Orch. WJZ
WJIS
NBC—Alma Kitched, contralto WJZ
WBAL WHAM
CBS—Bobay Brown and Sons J. & Ship
WABC WAAB WCAU WOKO WDRC
ABC—J. & Ship
WPRJ WJIT WCHS
KDKA—J. & Ship
WGL—J. & Ship
WHAM—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
WNAU—J. & Ship
6:30 p.m. EDT 5:30 EST
NBC—News (5 Min.) WJZ WHAM
NBC—Three X Sisters WJZ WHAM
CBS—News (5 Min.) WABC WDRC
WOKO WTAS
CBS—The Haystack Orchestra WABC
WDRC WJAS WCAU WAAB
NBC—News (5 Min.) WJZ WCHS
NBC—M. & Ship to the West WEAF
ABC—Singer Revue, Sam Taylor
WMA
ABC—News (5 Min.) WPRO WTNJ
WIP WCBM
ABC—M. & Ship to the West WPRO
WTNJ WJZ WJIS
KDKA—J. & Ship
WGL—J. & Ship
WWSY—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
WNAU—J. & Ship
6:45 p.m. EDT 5:45 EST
NBC—B. & Ship to the West WEAF
WGL WJIT WJZ WRC WCHS
WEEI
CBS—Peter Ben's Orchestra WABC
WCAU WOKO WAAB WDRC WJIS
NBC—J. & Ship to the West WJZ WBZ
KDKA WLW WBAL WHAM WMAL
WMA
ABC—Singer Revue WMCA
ABC—J. & Ship to the West WPRO
WJZ WJIT WCHS
WGL—J. & Ship
7:00 p.m. EDT 6:00 EST
NBC—B. & Ship to the West WEAF
WGL WJIT WJZ WRC WCHS
WEEI
CBS—Peter Ben's Orchestra WABC
WCAU WOKO WAAB WDRC WJIS
NBC—J. & Ship to the West WJZ WBZ
KDKA WLW WBAL WHAM WMAL
WMA
ABC—Singer Revue WMCA
ABC—J. & Ship to the West WPRO
WJZ WJIT WCHS
WGL—J. & Ship
WWSY—J. & Ship
WNAU—J. & Ship
WOL—J. & Ship
WNAU—J. & Ship

By Evans Plummer

By Evans Plummer

[illegible]

There are two main types of production, there is a great deal of depression and less much. The first is the Barn Drive. There is there ever, the spoken or the song that you would want your people to hear. The second Barn Drive is the one that is a very new one, which is the

pers, nations and always playing with the music, directed by Mark Harelik. The *Warrior's Song* at Rock Valley on Thursday August 30, however, was his last. The punkish elements were the first time *Ray* had to wear an extreme stampanny, and even Sam was not allowed to be capable of permeating the scene in a telephone with his portables. The *Warrior's Song* on the stage was then a clear victory, though the landscape

[illegible][illegible][illegible]

Phil Baker hung up quite a record with Armour. He was on the air weekly for eighteen months without tiring his public! And finally, it was Baker who decided he needed a rest—not the public.

[illegible]

Programs to Be Heard

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Tubes

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7.15 pm EDT 6.15 EST
NBC J L C Orchestra
W / H A M B L
NBC Co W Comedy
WHA WCH WEEL WRG
WBWA WB
CBS V A S WAB WDRC
WNW WAU WAS WOHO
ABC-1 S J S S
WBWA
ABC-1 E S E
WBWA WBW WBW WBW
WB/ G S B
WBW W J S Orchestra
WBW W J S

★ CBS
sentto
WJS
NBC-C
WMA
AB-1
WPL
WHM
WOR
R

[illegible]

WPK	WINT	WL	WILL	WIBM	RDK
WEL					ABS
WGY	B...	S...	(5 p.m.)		W...
WJAM	S...	Th...	Cr...		WLL
WLV	B...	N...	sports		WLW
WNC	S...	A...	George Snelling		WOR
WVMA	1...	P...			WXX

7:45 pm EDT 6:45 EST	8:4
CBS Radio City WABC	WBC
WXXL WJZ	WJZ
NBC WJZ	WJZ
WJZ WJZ	WJZ
NBC WJZ	WJZ
NBC WJZ	WJZ

WJLA-TV
KJZZ-TV
WYFF-TV
WRDQ-TV
WNCN-TV
WISN-TV
WISN-TV
WISN-TV
WISN-TV

90
★ NBC
ITV
★ CBS
WBAB
WBAB
★ NBC

8:00 p.m. EDT 7:00 EST
 * NBC Day Pearl Orchestra WJZ
 WFTF WFTF WFTF WFTF WFTF
 WFTF WFTF WFTF WFTF WFTF

Programs to Be Heard

Wednesday

Maxine Phil Spittain's En
WALK WYAC WDRC WCAL
WLAS
~~WBAB WBZ WBSE~~ WB7
WDKA WLW
co Line F... WMCA

9:15 p.m. E
BS-LH... De
WABC WWNY
WCAL WGSN
9:30 ...
★ NBC--Donn
WV-WSL A
★ CBS--Adventure
...
WABC ...

Musical Theatre
A Free & Frolic
pm EDT 7:15 EST

Edw C H VARI WAC
WAC WJZ WJZ WDR
nm EMI 7.00 EST
Wayne Kings Orchestra
WLSH WLIT WGY WIK
Everett Marshall's Broadway
s WABC WSV WJZ
WAC
Gorg. hndr WJZ

WAMU AMAL WBZ	KDKA ABZ
WABC WABC WABC	★ CBS—Byrd
WABC WABC WABC	WABC WABC
WABC WABC WABC	WABC
WABC WABC WABC	★ NBC—Guy Lo
WABC WABC WABC	WABC WABC
WABC WABC WABC	WABC WABC

11:45 pm EDI 7:45 EST
 Series Off the Record
 8A1 ANAM WMAI KDKA
 11:45 pm
 10:15 pm
 11:45 pm

p.m. EDT 8 00 EST
Lower Mid-Tonight Feed A
[A] [F] [T] [W] [R] [A]
[A] [F] [T] [W] [R] [A]
Mickie Cochrane ak
ANA [] [] [] []
[] [] [] []
2000 Year's Song Song
[] [] [] [] [] [] [] []
HCKA
[] [] [] [] Jr. talk
cough! Exhales, belosts

Sept. 19 *Continued from
 Preceding Page*
8:15 EST
 CBS—Howard Marlowe's Sym-
 phonic Orchestra
 WFLA WJAX W
 ABS CBS B
 WM A WFLD WJW W
9:40 EST
 CBS—Carmichael's tenor
 WFLA
 WFLA The Old Observer
 WBZ—Romana
 WFLW—Henry Thompson Orches-
 tra
 WOP—Percy Jordan, blues
10:45 p.m. EDT 9:42
 WFLA—The Old Observer
 WFLA—The Old Observer

[illegible]

ped tion. WABC
Jsy WJAn WDR
bardo's Orchestra
FFI WSH WLT
W WRC

[illegible]

WHPD WHPD KIDZ WHPD W
AMCA CBS
PACIFIC WHPD WHPD PACIFIC
feature WHPD WHPD
DI MUESI
American WEAF
TWEET
M stories
DRG WAAB
Smy's Orchestra;
WJZ WHAM
EVA

[illegible]

UNIVERSAL SONG SERVICE 662 Meyer Bldg
Western Ave and 66th St
Hollywood Cal

[illegible]

FLOYD GIBBONS
Famous Radio
Broadcaster

[illegible]

P. J. G. H. S. School of Washington
 2000 2nd St. N.W. D.C. 20001 Washington D.C.
 How to Find Your Place in World History
 100, par. 100 of your home study Course

Name _____ Age _____
Please Print or Write Name Plainly
Address _____
City _____ State _____

★ NBC—Henry L. Roosevelt talk
WEAF—Bill Miller with Bill
WEEA—ATVA with Bill
ABS—Bill Miller with Bill
WEEA—Bill Miller with Bill
KUSA—Dance Orchestra
WEEA—Bill Miller with Bill
WEEA—Bill Miller with Bill

WJBM 11:45 p.m. EDT 10-45 EST
WJBM 11:45 p.m. EDT 10-45 EST

EST

12:00 Mid. EDT 11:00 p.m. EST
Ballet - Radio City Orchestra WABE
WAC Works WJAS WCAT WJST
NBT -4-~~Radio City~~ Orchestra

cal talk	WV WHOM NEWS WMAI WBAL
	WBZ
	AB-Buddy Rogers Orchestra
	WEAF WEFT WILT
EST	AB-Deane Rogers WMAI AFRO
chestra	Airtel WMAI WM
RGY	WGAX J. & L. A. Ponce Orchestra
	WOL-Fred I. Jones Orchestra
r WJA-	WRNA Dance Orchestra

WJZ 12:15 a.m. EDT 11:15 p.m. EST
 WK—Jazz (Columbia) (Q104.1)
 Orchestra 12:30 a.m. EDT 11:30 p.m. EST
 WFBM CBS—College of William & Mary Orchestra WABW

WAC Waco Wash Wash WAC WAC
WBI - vide Lucas Orchestra WEA
WFI WIT
WBI - vide Barter & Orchestra WJZ
WBA WBA WBA WBA WBA WBA

WEST 112
10-17
10-17

1.40 m FDI 12 Mid 651

V BM
NHG.

EST 1 30 a.m. EDT 12 00 00
WJZ

Programs for Friday, September 21

Star ★ Indicates High Spot Selections

6:30 a.m. EDT 5:30 EST
WNAC—Sunrise Special
6:45 a.m. EDT 5:45 EST
NBC Health Exercises WEAF WEEL
WGTV WFTL
WOLF—Gum Classes
7:00 a.m. EDT 6:00 EST
AB—Morning Show WMCA
KDKA—Morning Clock
WBZ—Musica Clock
7:15 a.m. EDT 6:15 EST
WNAC News
7:30 a.m. EDT 6:30 EST
NBC—~~John~~ Hiraoka WJZ
CBS—Organ Rhapsody WABC
AB—~~First~~ ~~with~~ ~~the~~ Hear WMCA
WWSA—~~Music~~ ~~with~~ ~~the~~ ~~orchestra~~
WJZ—Top of the Morning
WNAC—Joe Michael Chappelle
WOR—Victor Society Orchestra
7:45 a.m. EDT 6:45 EST
NBC Pack and Lashburnst. WEAF
WFT WRC WGY
NBC—Jolly Bill and Jane WJZ
WFL—Deane Moore
WNAC—Water Kilder, baritone
8:00 a.m. EDT 7:00 EST
NBC Organ Rhapsody. WEAF WFTL
WTC WRC WCHS
CBS—The Ambassadors. WABC
NBC—Morning Devotions. WJZ WBZ
KDKA WBAL WMAL
WMCA Baroque. Live.uke songs:
WMCA
WCSH—Bob White
WFEI—Current Events
WGY—Musica Clock
WJSV—Sun Dial
WLW—~~A~~ Family Prayer Period
WNAC—Shopping Around the Town
WOR—Ned Vack Beauty talk
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Lar P. Terry and White: WJZ
WRAI WBZ KDKA WMAL
AB—Hansel and Gretel, Ann Ball
at WMCA WPR
WCHS—~~The~~ Morning Devotions
WEEI—Shopping Service
WLW—~~The~~ Morning Devotions
WOLF—Al Woods songs
8:30 a.m. EDT 7:30 EST
NBC—~~Cherry~~ WEAF WGY WCHS
WFL WFT WTC WRC WLW
CBS—~~Rational~~ ~~with~~ ~~the~~ ~~orchestra~~ WABC
NBC—Lew White organist. WJZ
WHAM KDKA WBAL WMAL
WBZ Farmers' Almanac
WOR Martha Manning, talk
8:45 a.m. EDT 7:45 EST
CBS—Connie Gates, Jimmy Brierley,
songs WABC
ABS—The Pick Me Ups. WMCA
WPRO
WBZ Shopping News
WHAM—Kindly Thoughts
WOR—Bud Roney, songs
9:00 a.m. EDT 8:00 EST
NBC—Herman and Banta: WEAF
WJLT WRC
CBS—The Song Reporter. WABC
WOKO WDRC WJAS WCAU WNAC
★ NBC—Breakfast Club. WJZ KDKA
WBAL WHAM WRVA WBZ
AB—Top of the Morning WMCA
WPRO WTNS WIP WCBM
WCHS Morning Shopper
WEEI—Clothes Institute
WGY Moments of Melody
WLW—Salt and Peanuts, harmony
WOR Rhythm Ercoos
9:15 a.m. EDT 8:15 EST
NBC—Don Hill Trio WEAF WCHS
WRC WEEI WGY WLW WJLT
CBS—Metropolitan Parade. WABC
WJAS WOKO WNAC WDRC WCAU
AB—The M. B. Frank No sk.
WMCA WPRO WTNS WIP WCBM
WMAL Breakfast Club (NBC)
WOR Souvenirs of Song
9:30 a.m. EDT 8:30 EST
NBC—“Taters and Mjls.” comedy:
WEAF WCHS WTC WRC WEEI
AB—John X Loughran, Fred talk:
WMCA WPRO
KDKA Style and Shopping Service
WGL Bdy Rose terror
WLW—Joe Emerson Hymns
WOR—John Dezi's Orchestra
9:45 a.m. EDT 8:45 EST
NBC—~~Don~~ Hill Trio. ~~with~~ ~~the~~ ~~orchestra~~ cellist:
WJLT WFT WTC WGY WLW
WCHS WJLT
Ads—~~for~~ ~~the~~ ~~day~~ ~~of~~ ~~the~~ ~~week~~
WMCA WPRO WJLT WIP WCBM
KDKA—Work-a-day Thoughts
WEEI News (5 M.)
WOP—N. Y. State Adult Education
10:00 a.m. EDT 9:00 EST
NBC—Brown and de ~~the~~ WEAF
WCHS WFT WEEI WTC
CBS—~~Mail~~ ~~on~~ ~~Singers~~ WABC WOKO
WDRC WJAS WCAU WAAB
NBC—~~Edward~~ MacHUGH Gospel Sing-
ers. WJZ KDKA WMAL WRVA
WBZ WBAL
AB—~~Paul~~ ~~and~~ ~~the~~ ~~band~~ WMCA WPRO
WJLT WIP WCBM
WGY—The Southerners

WHAM—Tower Clock Program
WJSV—Archie Goodley
WLW—Home Care of the Sick
WMAZ—Voice of Apothecary
WOR John M Keever, baritone, Orchestra

10:15 a.m. EDT 9:15 EST
CBS—Bil and Ginger: WABC WOKO
WNAC WWSV WCAU WJAS
NBC—Haze, Arth. contralto: WJZ
WBAL WHAM WBZ
NBC—Cara Lu o Fm WEAF WEEI
WRC WGY WOSH WRVA WLW
WTN WTIC
ABS—News 5 M. WMCA WPRO
WTNJ WIP WCBM
ABS—4, 5, 6 atk WMCA
ABS—Mo., 7, 8, 9 Wnds WPRO WTNJ
WIP WCBM
KDKA—Sammy Fuller
WOR—"How We Sing" Wm Zerffi

10:30 a.m. EDT 9:30 EST
CBS—Carolyn Gray pianist WNAC
WJAS WJSV
NBC—Today's Children WJZ WBAL
WHAM WMAL KDKA WRVA WBZ
CBS—"A. About You" WABC WDRC
WCAL WOK
NBC News 5 M. WEAF WOSH
WRC WTIC WHI
NBC—Joe White tenor WEAF WRC
WOSH WTU
ABS Texas Cowboys WMCA WPRO
WEFI Del Castano organist
WGY—Market Basket
WLW Jack Berch and Musical Group
WOR The Remembrance of Foods

10:45 a.m. EDT 9:45 EST
NBC Betty Crocker WIAP WEEI
WOSH WFI WGY WRC WRVA
WLW
CBS—News 5 M., 6- WABC WCAL
WJAS
CBS—The Three Flats WABC WCAU
WJAS WDRC WNAC WJSV
NBC—(News 5 M.) WJZ WMAL
KDKA WBZ WBAL
NBC Radio Kitchen WJZ WMAL
KDKA
WBAL Snapping with Peggy Randall
WBZ—relief Joe songs
WHAM How old Your Mary Free
man

11:00 a.m. EDT 10:00 EST
NBC Morning Parade WEAF WGY
WEFI WTIT WRC WTIC WOSH
CBS—Cooking Closeups WABC WOKO
WNAC WDRC WCAU WJAS WJSV
NBC "S Marine Band WIZ WMAL
KDKA WBZ WBAL WRVA
ABS—Betty Goull organist WMCA
WPRO WTNJ WIP WCBM
WLW Nora Beck Tamanna vocalist
WOR "What to Eat and Why," C.
Houston Goudiss

11:15 a.m. EDT 10:15 EST
★ NBC—America's Cup Yacht Race:
WJZ WHAM WBAL WOSH WBZ
CBS—Beats, Sets Bys WABC
WNAC WDRC WCAL WJAS WOKO
WJSV
ABS—Maxtime Parade WMCA
ABS Love Songs WPRO WTNJ
WIP WCBM
WLW News, Livestock

11:30 a.m. EDT 10:30 EST
★ CBS—America's Cup Races: WABC
WNAC WDRC WOKO WJAS WJSV
ABS—Beats & Gals WMCA WPRO
WTNJ WIP WCBM
WCAU—Pete Wooley, Orchestra
WHAM—Mrs. Thrifty Buyer
WLW Ponce Sisters, vocalists
WOR Patsy Chapin songs at piano

11:45 a.m. EDT 10:45 EST
CBS—The Cadets. WABC WJAS
WJSV WNAC
WCAU—Eddie Shepperd
WLW Painted Dreams
WOR Arcad of the Wheels of Events

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC—Patricia Reardon WEAF WOSH
WRC WTIC WEEI WGY
CBS—Voice of Experience WABC
WNAC WDRC WCAU WJAS WJSV
NBC Feeds and Hal WJZ WMAL
WRVA KDKA WBAL
ABS Joe and Margie WMCA
WPRO WTNJ WIP WCBM
WBZ—News
WHAM—Jack Fox songs
WIA Music by Joanno
WOR Red Ackerly news

12 15 pm EDT 11:15 a.m. EST
NBC—Honey and Saffrass WEAF
WRC WTIC WTIC WLIT
CBS—Betty Barthel songs WABC
WAAB WCA, WJAO WDRC WJAS
NBC—Charles Sears, tenor: WJZ
WBAL KDKA WRVA
WBZ—Famous Sayings
WOSH—News, Farm Flashes

VOGY—Metha and Hal
 WHAM—Tom Grierson organ
 WJSV—Vincey Program
 WLW—The Tenors, and trio
 WYAT—Sears
 WOR—Mrs. Kelly's Chorus Song
 12:30 p.m. EDT 11:30 a.m. EST
 NBC—Vic and Sade WJZ WHAM
 WMAL WBZ KDKA WBAL WVA
 CBS—A. K. Brown's Orchestra WABC
 WKOL WAAB WWSY WLW WJAS
 NBC—Mama's Men WJZ WLIT
 WR WFL WLW
 ABS—Sally and the WMCA WIP
 WPRO WINJ WCBM
 WEEL—Book Exchange Quotations
 WYF—Jerry Brannon and the Lady
 Lingers
 WNA—The Scaup's Exchange
 WOR—Scott F. Jones's Orchestra
 12:45 p.m. EDT 11:45 a.m. EST
 NBC—Words and Music WJZ WMAL
 WHAM WBAL WVA WJZ
 ABS—Music Together Ensemble
 WMCA WPRO WINJ WIP WCBM
 KDKA Dance Orchestra
 WEEL—A Bit of Iowa and Thai
 WGL—The Vachonids
 WIP—RADIO GUIDE PRESENTS
 Harry Patrick in Songs of Ro-
 mance, with Louie Morehouse
 1:00 p.m. EDT 12:00 Noon EST
 NBC—Markets and Weather WEAF
 CBS—Cap. Rice's (S.M.), George
 Hee's (O.C.) WABC WJZ
 WKOL WAAB WJAS WJZ
 NBC—Lou Brunese's Ensemble WEI
 WWSH
 KDKA Market Reports
 WBZ—Vachon E. J. Rowell
 WFL—The Friendly Kitchen Observer
 WGL—Bessie Knicker, mountain fal-
 lers
 WJAM—Lower Trio
 WLW—Albright and Wayne
 1:15 p.m. EDT 12:15 EST
 NBC—Lou Brunese's Ensemble
 WEAF WEEL WRC WTIC WWSH
 ABS—Robertson and Schwartz
 WMCA WPRO WINJ WIP WCBM
 KDKA—Words and Music (NBC)
 WBAL—John Harts
 WGL—Hank Keene Radio Gang
 WHAM News
 WJZ—The County Agent Says
 WLW—Market and Weather Reports
 WVA—County Farm Notes
 1:30 p.m. EDT 12:30 EST
 NBC—Faria and Home Hour WJZ
 WMAL WVA WBAL KDKA WLW
 WHAM WBZ
 CBS—Scott Fisher's Orchestra WABC
 WJZ WJZ WJAS WJZ WKOL
 WJZ
 NBC—America's Cup Yacht Race
 WEAF WTIC WFL WWSH WRC
 ABS—Backstage in W. Fare WMCA
 WPRO WINJ WIP WJZ WCBM
 WEEL—Kitchen of the Air
 WGL—Farm Program
 WOR—Tactler Club of the Air
 1:45 p.m. EDT 12:45 EST
 NBC—Dick Fisher's Orchestra WEAF
 ABS—Dick Fisher's sports WMCA
 WPRO WINJ WIP WCBM
 WLW—John Marlow soprano
 2:00 p.m. EDT 1:00 EST
 NBC—Voice of Speech WEAF WEEL
 WFL WWSH WTIC
 CBS—Cap. Rice's (S.M.), The Eton
 B. WABC WJZ WKOL WAAB
 WJZ
 ABS—Songs of Old Spain WMCA
 WPRO WINJ WIP WCBM
 WGL—Annette Halstead contralto
 WJZ—Afternoon Rhythms
 WJAS—A Mail Mystery
 WOR—Dr. Payne The Psychologist
 Says
 2:15 p.m. EDT 1:15 EST
 CBS—John Augustine's Orchestra
 WABC WJZ WKOL WAAB WJZ
 WJZ WJZ
 ABS—Faria and Home Hour WMCA
 WPRO
 WGL—Horchard Clits
 WJZ—Voice of Speech (NBC)
 WJZ—The Tenors and Trio
 2:30 p.m. EDT 1:30 EST
 NBC—The Scaup's Exchange WEAF WLIT
 WRC WTIC WEEL WWSH
 CBS—Memories Garden WABC
 WKOL WJZ WJAS WJZ WJZ
 NBC—Home Sweet Home WJZ
 NBC—Scaup's Out WBAL WMAL
 WHAM
 ABS—The Tenors and Trio WMCA WPRO
 KDKA—Home Hour
 WBZ—Cooking School
 WJZ—Women's Club of the Air
 WGL—Many on Parade
 WJZ—Gene Burchell's Orchestra
 WOR—Fashion, Beauty, Food
 WJZ—Market Reports

2:45 p.m. EDT 1:45 EST
NBC—Ma Parker, WFAP WGY WLW
WLIT—WIK, WASH WFEI WRC
NBA—Auntie's Sons, harmony
WJZ WMAL WBAL WHAM
WFLA—Singing group

3:00 p.m. EDT 2:00 EST
NBC—Bessie Coleman, WFAP
WIK WGY WITC WASH WFEI
WLW WFI
CBS—The Four Showmen WABC
WOKO WAAB WJAS WJSV WCAU
NBC—Jackie Hoots, tenor WJZ
WMAL WBZ WMAL WHAM WBAL
AB—Lester Bittel, Bittel's
WMAL WPI WBTV WIP WJIM
WNAC—The Capitolaires
WOR—Aria Ensemble

3:15 p.m. EDT 2:15 EST
CBS—Arthur Roza, WABC WOKO
WJSV WJAS WCAU
NBC—Ages of Century of Progress
WJZ KDKA WBAL WMAL WHAM
AB—Hanna and Ensemble WMCA
WPR WTNJ WIP WCBM
WBZ—dances, Authors
WNAC—Baseball Game

3:30 p.m. EDT 2:30 EST
NBC—Woman's Radio Review WFAP
WRC WASH WEEI WITC WGY
WFI
CBS—The Grab Bag WABC WOKO
WJAS WAAB WJSV WCAU
NBC—America's Cup Yacht Race
WJZ KDKA WMAL WBAL WHAM
WBZ WLW WRVA
AB—Fanny Metcalfe and T. V.
Woman's Sports, Sports; Bob
Huggins Orchestra WMCA
AB—Fanny Waters WPRO WTNJ
WIP WCBM
WOR—Radio Garde, Club

3:45 p.m. EDT 2:45 EST
NBC—Temple of Song WJZ WBAL
WBZ
WCR—Muzak Sisters, harmony

4:00 p.m. EDT 3:00 EST
★ CBS—America's Cup Yacht Race:
WABC
NBC—Betty and Bob WJZ WBAL
WBZ KDKA WHAM WMAL WLW
WRVA
NBC—Twenty Fingers of Harmony:
WEAF WITC WRC WASH WFI
WGY
WCAU—The Pickard Family
WFI—Stock Exchange Quotations
WGY—Musical Program
WOR—Dr. Strandhaegen health talk

4:15 p.m. EDT 3:15 EST
NBC—Nelle Revell Interviews, WEAF
WITC WASH WRC
CBS—Rhythm Band Box: WABC
WJAS WOKO WJSV
WLIT—Health Forum, Dr. Burbank
WGY—Buck News, Levere Fulfer
WDR—Larry Roberts, tenor

4:30 p.m. EDT 3:30 EST
★ NBC—America's Cup Yacht Race:
WFAP WJZ WITC WEEI WRC
WRVA WHAM WBZ
CBS—L. S. Aron, Bittel WABC WJAS
WOKO WCAU WJSV
KDKA—Business News; Markets
WBAL—Singer
WASH—Living Short and Harmon
WGY—Soloist
WLW—Life of Mary Sothern
WOR—Josef Zourek's Orchestra

4:45 p.m. EDT 3:45 EST
NBC—Adventure on Mystery Island:
WFAP WITC WRC
KDKA—Armstrong Driver
WGY—Sex Reports
WLIT—Chicago Symphony Orchestra
WOR—Science to Your Home, talk

5:00 p.m. EDT 4:00 EST
CBS—On the Air Tonight (5 Min.):
WABC
CBS—Frank D. Jay's Orchestra: WABC
WOKO WJAS WCAU WDRC WJSV
NBC—Dances of Yesterday, songs
WFAP WITC WBZ WRVA WASH
NBC—Columbia Webbs Orchestra WJZ
KDKA WMAL
WBAL—Poetry Recital
WBZ—News
WGY—Huggins Kincaid more in bal-
let
WJIM—Bessie Coleman
WOR—Woman's, Medical Moments

5:15 p.m. EDT 4:15 EST
NBC—Cock Webb's Orchestra: WBAL
WHAM
NBC—Pete Lee's Country songs: WFAP
WITC WRC WRVA WASH
KDKA—Lilies Club
WBZ—Sky and Jim's Ship
WGY—Ross Ervin, tenor
WLIT—RADIO GUIDE PROGRAM
with Lee Lawrence, Dorothy Allig-
son, pianist
WOR—Pete Rice, western drama

5:30 p.m. EDT 4:30 EST
NBC—Joe Lay, WJZ WBAL
WBZ KDKA WHAM WLW
CBS—Jack Armstrong sketch WABC WOKO
WJAZ WLW WCAN WAAB
★ NBC—William Lundt Interviews:
WMAF WLW WLW WLW WRVA
WGTV News
Rome
ABS—Radio Party V. Carols WMCA
WBZ
WJAZ—Joe Lay w/jazz
WNAC—News
WLW—Interview Food town talk
5:45 p.m. EDT 4:45 EST
NBC—Alice in Orchestra drama:
WJAZ WFEI WRV WLW
WRV WRVA
CBS—Music Director's Orchestra:
WABC WLW WLW WOKO WGY
WAAB WCAU WJAZ
NBC—Organic Anne WJZ KDKA
WBZ
WBAL John Gene and Dick
WHAM—News
WLW—Ma Key Hollow comedy
WNAC—Young Singers, quartet
WOR—Major Tips

Night

6:00 p.m. EDT 5:00 EST
NBC—A Pearce's Gang WEAF WLW
★ CBS—H.V. Kaltenberg, news:
WABC WAAB WDRC WIS WCAU
WOKO WLW WJSV
NBC—Jack Berger's Orchestra: WJZ
WMAL WBZ
ABS—Boys Club WMCA WPRO WIP
WTNH WBW
KDKA—Doris and Sylvia, sketch
WCNH—News Flashes
WFEI—The Evening Tattler
WGY—Evening Brevities
WHAM—Edward May organ recital
WNAC—News
WOR—Uncle Don
WRVA—Rivlin Paralel
6:15 p.m. EDT 5:15 EST
CBS—Edward Wurtzbach's Orchestra WJSV
CBS—Bibi Benson and Sunny Jim
WABC WAAB WLW WDRC WOKO
NBC—Jack Berger's Orchestra WBAL
WHAM
NBC—Al Pearce's Gang WRC WFI
AB—Arrogant Hanks skit WMCA
WPTV WLW WINJ WCBM
KDKA—Baseball Resume
WBZ—Baseball Resume
WCNH—Sports Review
WGY—Joe and Eddie, comedy
WNAC—Baseball, Racing Results
WRVA—Vacation Guide
6:30 p.m. EDT 5:30 EST
NBC News (5 Min.) WEAF
CBS—Football Reporter WABC WJAZ
WAAB WDRC WCAU WNAC
NBC—Dorothy Page, contralto WJZ
WHAM
AB—Iszy T Roundup, Cowboy Tom:
WMCA
AB—News (5 Min.): WPRO WTNH
WIP WCBM
ABS—Dance Orchestra WPRO WIP
WINJ WCBM
KDKA—Stars of Hollywood
WBZ—Old Farmers' Almanac
WCNH—American Weekly
WEEI—Baseball Scores
WGY—News, John Fiske pianist
WJAZ—Jack Armstrong sketch (CBS)
WLW—Jack Armstrong sketch
WNAC—The Merry Go Round
WOR—Gabriel Heatter talk
WRVA—Lynch's Club Sports
6:45 p.m. EDT 5:45 EST
CBS—News (5 Min.) WABC WDRC
CBS—Luther Van Dusen's Orchestra WABC
WCAU WAAB
NBC—Rita Barlow sketch WEAF
WTIC WELI WFI WCNH WGY
WRC
NB—Lowell Thomas: News WJZ
WLW WBZ KDKA WBAL WHAM
WMAF WAAB
ABS—Sports Program WMCA
ABS—T. W. ... sports WPRO
WTNH WIP WCBM
WOK—Doris M...
7:00 p.m. EDT 6:00 EST
NBC—The Jack Armstrong sketch (CBS)
WBU WRVA KDKA WBZ
NBC—The Jack Armstrong sketch WEAF
CBS—The IT actors, sketches WABC
WJAZ WLW
NBC—The Frank Sinatra AGY
AB—G... .. Boys Hor...
... .. WMCA WPRO WIP
WNAC—EM
WCA—The Cande-
... ..
WCNH—Minute Program
WEEI—Sally Chas...
WGY—James Lane, vocalist
WHAM—Sports
WLW—The Orchestra
WNAC—Joe R... .. Orchestra
WOR—Ford Bruce, Sports Resume

Music in the Air

By Carleton Smith

General Manager Giulio Gatti-Casazza in announcing the 14-week season to begin the night before Christmas, said: "To all of last season's Metropolitan Opera subscribers and to the great opera-going public I wish to express my thanks for their interest and support. . . . The Metropolitan opera-going public may rest assured that next season will maintain high artistic standards in the selections of a varied repertoire and the presentation of interesting artists."

Radio fans are assured of at least fifteen broadcasts by the American Tobacco Company. Its president, Mr. George Washington Hill, says the cigarette company has gained many staunch friends through sponsoring the opera, and that they propose to continue this policy.

Philadelphia's Opera

THE PHILADELPHIA Orchestra announces an extended operatic schedule for next season. Suffering the loss of the Metropolitan's yearly visit of a week, the residents of the Quaker City will sponsor their own venture.

Fritz Reiner will conduct "Der Rosenkavalier," "Die Meistersinger" and "Tristan and Isolde" have been announced. Lotte Lehmann, who will sing the Marschallin in the Strauss revival at the Met,

is to be in Philadelphia along with Eva Hadravova of Salzburg, Elizabeth Schumann and Emanuel List. Hans Grabi and Marya Dannenberg will have the title roles in Wagner's love drama, and Fritz Wolf will be imported from Bayreuth to sing the Walter to Jaro Prohaska's Hans Sachs. I have heard these two men at Bayreuth and can report most favorably, especially on the baritone's impersonation of the noble cobbler. The Eva will be Grete Stueckgold, and the Beckmesser, Gustav Schutendorfer.

Preparations are being made to broadcast excerpts from the Philadelphia opera season.

Milwaukee Philharmonic

THE MILWAUKEE Philharmonic Orchestra, under Frank Laird Waller, will continue its Thursday evening broadcasts over NBC until the end of September. Originally scheduled to end in August, the concerts have aroused such enthusiasm and brought such large crowds that Milwaukee citizens determined to continue them. The concerts are heard over NBC at midnight on Thursdays.

Programs

(Shown in Eastern Daylight Time)

SATURDAY, SEPTEMBER 15

CBS, 8 p. m. "Roxy Revue." Sue Read, soprano; John Evans, tenor; Aimee Deloro, coloratura soprano. Reinald Werrenrath, baritone.

NBC, 10:45 p. m. The Siberian Singers, Nicholas Vasilieff directing. Repentance; Student's Song; The Fortune Teller.

SUNDAY, SEPTEMBER 16

NBC, 10:30 a. m. Samovar Serenade, Alexander Kirilloff directing; Nicholas Vasilieff, tenor. Tchaikovsky's "Romance"; paraphrase on Paderewski's Menuet; Raspolchok.

NBC, 11:15 a. m. Hall and Gruen, piano duo. Suite in Canon Form, opus 65, by Arensky.

NBC, 12:15 p. m. Gould and Sneider, piano duo. Bach's Toccata and Fugue in D Minor; Around New York.

NBC, 4:15 p. m. Lillian Bucknam, soprano. Les Trois Prieres by Palestrina; The Conqueror by Robert Braine; Madrigal by Chaminade; Rimsky-Korsakoff's The Nightingale and the Rose.

NBC, 6:30 p. m. International Tid-bits, Gregory Stone directing. Armand Girard, baritone; piano duo. Lady of Spain; Roumanian Caprice; Home on the Range; Moscow Treika; Czardas.

NBC, 7:30 p. m. Musical Art Quartet: Sasha Jacobsen, Paul Bernard, Louis Kleiman and Maria Romast-Rosanoff. Elizabeth Greenspan, cellist. Quintet for Two Violins, Viola and Two Cellos, opus 39 in A Major by Glazounov.

MONDAY, SEPTEMBER 17

NBC, 7:30 p. m. Mario Cozzi, baritone. Lew White, organist. Roses in the Rain; Mascagni's Serenade; Sandoval's Song The Soul of Life.

NBC, 8:30 p. m. Voice of Firestone, William Daly directing. Gladys Swarthout, contralto; Margaret Speaks, soprano; Frank Chapman, baritone; Fred Hufsmith, tenor. Believe Me if All Those Endearing Young Charms; Who is Sylvia?; Czardas from "Die Fledermaus" of Strauss; Angel's Serenade by Braga.

NBC, 10 p. m. Symphony Orchestra, Ernest Hoffman directing. Overture to Weber's "Freischutz"; Three German Dances by Beethoven; Haydn's Symphony in C.

NBC, 10:30 p. m. Gothic Choralists, Walter Koons directing. Edwin MacArthur, organist. Magnificat by Martin; When the Day of Toil is

Done, by Berwald; Build Thee More Stately Mansions, by Andrews; Mendelssohn's But the Lord is Mindful of his Own; Nunc Dimittis.

TUESDAY, SEPTEMBER 18

NBC, 9 p. m. Russian Symphonic Choir, Basil Kobalchich directing. Incline Thine Ear O Lord; Aria from Arensky's "Dumayants"; Rubenstein's The Gypsies; Ukrainian Lullaby; Kol-Nidrey; Lvovsky's Lord Have Mercy.

WEDNESDAY, SEPTEMBER 19

Berkshire Chamber Music Festival will be broadcast on the 19th, 20th and 21st; on the 19th and 21st at 4 p. m. and the 20th at 11:30 a. m. over NBC network.

THURSDAY, SEPTEMBER 20

NBC, 7:30 p. m. Armand Girard, bass-baritone. Without a Song by Youmans; Sailormen by Wolfe; Czardas from Luigini's Russian Ballet; Pilgrims' Song by Tchaikovsky.

FRIDAY, SEPTEMBER 21

NBC, 10 p. m. Mario Cozzi, baritone; Lucille Manners, soprano; Joseph Stopak directing orchestra. Creole Juanita by Guion; Godowsky's Alt Wien; Santa Lucia Luntana by Mario; American Lullaby; Dust on the Moon; Elli Elli.

NBC, 10:30 p. m. Isidor Philipp, pianist. Sasha Jacobsen, violinist. Sonata for Piano and Violin, opus 75 in D minor by Saint-Saens.

SATURDAY, SEPTEMBER 22

NBC, 12:15 p. m. Genia Fonarova, soprano. Wagner's Traume; Respighi's Invita Alla Danza; Vivace from Coleridge-Taylor's Three-Four Valse Suite.

NBC, 6:45 p. m. John Herrick, baritone. Nocturne by Curran; The Old Refrain by Kreisler; By the Taj Mahal; Swing Along by Wolfe.

NBC, 10 p. m. Madame Schumann-Heink. Du Bist Die Ruh; By the Waters of the Minnetonka; Moskowski's Guitarre; Toselli's Serenade.

Hours to Come

Scoopie: Swift & Co. have contracted for a full-hour show over WEAJ's red network, starting Oct. 6, from 8 to 9 p. m. It will be an all musical affair. Thus far the only artist signed is Sigmund Romberg. . . . Lawrence Tibbett, famous American baritone, will be starred in a weekly NBC-WJZ network show sponsored by Packard Motors starting September 18. Heretofore heard only as a vocal performer, Tibbett will be presented also as a dramatic actor, and will participate in skits with John B. Kennedy, who will m. c. the show. . . . Wilhelmina, Queen of the Netherlands, will address American listeners September 18 over an NBC-WEAJ network in honor of the opening of the Dutch Parliament at The Hague.

Mary Pickford will replace Jack Pearl on October 3. The program will be a weekly radio dramatic star company presentation originating in Hollywood. Pickford will select her own cast.

The world-famous pianist, Mischa Levitzki, returns to the NBC-WJZ network in a new series of piano concerts beginning Sunday, September 16, and weekly thereafter. The time: 10:15 p. m. . . . The Northwestern Yeast Company, manufacturers of Yeastfoam tablets, have prepared a lavish new show with Dorothy Page, singer; Jan Garber's orchestra and a supporting cast of dramatic and vocal talent. The program swings under way at 8 p. m. over the NBC-WJZ network Mondays, and will be billed as "Jan Garber's Supper Club."

Uncle Ezra

The Old Jumping Jenny Wren
—Himself—



The Old Man with the Young Ideas
Full of Pep—and Rarin' to Go

Every Saturday Nite

The NATIONAL BARN DANCE

Hear it over

24 NBC STATIONS

Over 40 Radio Artists including the Cumberland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Hoosier Hot Shots, Uncle Ezra, Mac and Bob, Louise Massey and the Westerners. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS, Chicago every Saturday night over station

WJZ-WBZ

10:30 P.M. EDT

Sponsored by Alka Seltzer

8 INCHES OFF WAISTLINE

"Director Belt reduced my waistline from 42 to 34 inches. I feel 10 years younger. Constipation gone—no tired, bloated feeling after meals." —G. Newros, Troy, N.Y.

Director Belt instantly improves your appearance, puts snap in your step, relieves "shortness of breath," restores YOUR VIGOR as fat vanishes.

Loose, flabby abdominal muscles go back where they belong. Gentle massage-like action increases elimination and regularity in a normal way without use of harsh, irritating cathartics. You look and feel years younger.

Let us prove our claim. No obligation. Write today for trial offer.

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NEW EASY WAY NO DRUGS NO DIET

9:15 p.m. EDT 8:15 EST
WOR—Freddie Berrens' Orchestra

9:30 p.m. EDT 8:30 EST
★ CBS—"Benjamin Franklin," sketch:
WABC WJAS WNAC WDRS WCAU
WOKO WJSV

★ NBC—The Gibson Family: WEAJ
WTIC WEEI WFI WRC WGY WLW
WCSH

★ NBC—Jamboree: WJZ WRVA WBZ
WHAM WBAL

WOR—Noy Gorenstsky's Orchestra

10:00 p.m. EDT 9:00 EST
CBS—Manhattan Serenaders: WABC
WNAC WCAU WOKO WJAS WDRS
WJSV

ABS—Milton Kellern's Orchestra:
WMCA WPRO WTNJ WIP WCBM

KDKA—Behind the Law
WOR—John Ketchin, tenor

10:15 a.m. EDT 9:15 EST
KDKA—Squire Hawkins

WBZ—Old Farmer's Almanac
WOR—Pauline Alpert, pianist

10:30 p.m. EDT 9:30 EST
CBS—Elder Michaux's Congregation:
WABC WOKO WAAB WDRS
WJAS WJSV WCAU

★ NBC—ALKA SELTZER PRESENTS
Barn Dance; Uncle Ezra; Spare Ribs;
Linda Parker; Hoosier Hot Shots;
Lulu Belle; Maple City Four: WJZ
WHAM WBAL KDKA WMAL WBZ

ABS—Eli Dantzic's Orchestra: WMCA
WPRO WTNJ WIP WCBM
WNAC—Andrew Jacobson's Ensemble
WOR—Eli Dantzic's Orchestra

10:45 p.m. EDT 9:45 EST
★ NBC—The Siberian Singers: WEAJ
WCSH WRC WGY WFI WRVA
WEEI WTIC

WLW—Barn Dance (NBC)

11:00 p.m. EDT 10:00 EST
NBC—Guy Lombardo's Orchestra:
WEAJ WTIC WRVA WFI WCSH

Programs to
Be Heard

Saturday, Sept. 22

Continued from
Preceding Page

10:30 p.m. EDT 9:30 EST

CBS—Elder Michaux's Congregation:
WABC WOKO WAAB WDRS
WJAS WJSV WCAU

★ NBC—ALKA SELTZER PRESENTS
Barn Dance; Uncle Ezra; Spare Ribs;
Linda Parker; Hoosier Hot Shots;
Lulu Belle; Maple City Four: WJZ
WHAM WBAL KDKA WMAL WBZ

ABS—Eli Dantzic's Orchestra: WMCA
WPRO WTNJ WIP WCBM
WNAC—Andrew Jacobson's Ensemble
WOR—Eli Dantzic's Orchestra

10:45 p.m. EDT 9:45 EST
★ NBC—The Siberian Singers: WEAJ
WCSH WRC WGY WFI WRVA
WEEI WTIC

WLW—Barn Dance (NBC)

11:00 p.m. EDT 10:00 EST
NBC—Guy Lombardo's Orchestra:
WEAJ WTIC WRVA WFI WCSH

11:15 p.m. EDT 10:15 EST
CBS—Glen Gray's Orchestra: WABC
WCAU WJAS WJSV WNAC WDRS
WOKO

NBC—Guy Lombardo's Orchestra:
WEEI

WOR—Bert Block's Orchestra

11:30 p.m. EDT 10:30 EST
NBC—Freddie Martin's Orchestra:
WJZ WBAL WHAM WBZ

★ NBC—Paul Whiteman's Party:
WEAJ WEEI WGY WRVA WRC
WTIC WCSH WFI

CBS—Sylvia Froos, songs: WABC
WJAS WAAB WDRS WJSV WCAU

ABS—Nick Kenny's Radio Scandals:
WMCA WPRO WTNJ WIP WCBM

WEEI—Baseball Scores; Current Events
WGY—Marshall Van Pool's Orchestra
WNAC—News

WOR—Dance Orchestra

11:45 p.m. EDT 10:45 EST
CBS—Joe Haymes' Orchestra: WABC
WCAU WNAC WOKO WLBZ WDRS
WMAL—Freddie Martin's Orch. (NBC)

12:00 Mid. EDT 11:00 p.m. EST
CBS—Rube Wolf's Orchestra: WABC
WCAU WNAC WOKO WJSV

NBC—D'Orsay Brothers' Orchestra:
WJZ WHAM WMAL WBZ WBAL

ABS—Day's End: WMCA WPRO WIP
WTIC WCBM

KDKA—DX Club

WLW—Paul Whiteman's Party (NBC)

WOR—Charles Barnette's Orchestra

12:15 a.m. EDT 11:15 p.m. EST
★ NBC—Carefree Carnival: WEAJ
WRC WGY WEEI WRVA WFI
WLW

12:30 a.m. EDT 11:30 p.m. EST
CBS—Charles Barnette's Orchestra:
WABC WOKO WNAC WJSV WCAU

NBC—Anson Weeks' Orchestra: WJZ
WBAL KDKA WHAM WBZ WMAL

ABS—Benny Goodman's Orchestra:
WMCA WPRO WTNJ WIP WCBM

12:45 a.m. EDT 11:45 p.m. EST
ABS—Louis Russell's Orchestra:
WMCA WPRO WTNJ WIP WCBM

1:00 a.m. EDT 12:00 Mid. EST
CBS—Sam Robbins' Orchestra: WABC
ABS—Art Landry's Orchestra: WMCA
WPRO

WCAU—Missing Persons Reports

1:30 a.m. EDT 12:30 EST
ABS—Dave Martin's Orchestra:
WMCA WPRO

WLW—Larry Lee's Orchestra

2:00 a.m. EDT 1:00 EST
WLW—Moon River, organ and poems

"Too Fast to Buck"

(Continued from Page 9)

He'd instinctively straightened up and walked briskly whenever cars drew near. If he had had a gun he'd have killed himself, but he hadn't a gun.

Then he saw a fine, large mansion, set back in a garden of shrubbery—and a wide-open, tempting, second-story window!

Now he was over the window-sill and inside the mansion. Instantly he side-stepped, flattened himself against the wall. Somewhere, very near, was the sound of someone breathing. He heard it over the pounding of his heart. Across the large room was the glint of a dresser-mirror. There he would start his burglarious search.

He crossed the padded carpet silently—it seemed a mile—and his hands crept about the various objects on the dresser. A handbag! He opened it, felt crisp paper and loose change, put them into his pocket. Next, a ring-stand—and on it, four rings! He couldn't judge their value. Into his pocket they went. And now for the downstairs silver—where was the door? He took a long step in the darkness—and kicked a chair.

"Wh—who's there?" said a choking voice. It was Myrna Ward—trying to be brave.

"Shut up!" whispered Leon Michelet fiercely. He hardly knew his own voice.

"I won't!" The girl in the bed sat up. Her moment for thrill had come at last!

"Shut up or I'll kill you!"

"Horse-feathers!" said the girl quite loudly. And she screamed!

It wasn't a scream of fear, either. It was a good, deliberate, shriek: "Papa! Get the police! There's a burglar in the . . ."

Leon's hand shut off the shriek. The next instant he found himself in a struggle. The girl seized his wrist, clung to it with both hands. Roughly he shoved her back upon the pillow. She didn't loosen her clutch upon his wrist—she bit it!

Michelet struck out wildly, freed himself, made for the open window. Behind him he heard the rush of feet, slamming of a door, a man's voice shouting: "Mother! Call the police at once!" He was already out on the window-sill, stooping to get under the sash, when he felt his arms pinned by a powerful grasp and his body being hauled back into the room. He fell to the floor with a crash.

Leon Michelet was young and strong. But the man with whom he found himself grappling in the darkness was quicker and stronger than he. This man knew something about wrestling.

As to Mother, she was surprising herself. The phone she only used for social calls was at her bedside. "Police—be quick!" she had told Central. The girl had responded. To give the address took only an instant. . . .

Officer Jennings, four blocks away, (time 3:58 a.m.) was shaken from his drowsiness by the radio voice:

"Car 19! Calling Car 19! Burglar reported at 1983 Euclid Avenue! 1983 Euclid Avenue! Speed . . ."

"Step on it, Donovan!" he shouted—and Donovan stepped. The Ford shot around in a circle. Officer Jennings unlimbered his service-revolver.

It was the first chance under the newly-installed system—a chance to catch a crook red-handed at last! Officer Jennings threw open the side door and put one foot out on the running board, ready for the leap.

Lights flashed on downstairs in a house—a front door was flung open—there was a slender woman in a filmy nightdress. "Upstairs and to the right!" she cried. "Quick!" Jennings sprinted. Donovan was only a few strides behind. . . .

The police found a curious scene: An exhausted, slightly grey-haired man, pajama-clad, lying on the floor with his

In Next Week's Issue:

Roses and Drums

The Full Story of This Thrilling Hour—Its Cast—How It Is Written and Produced—Forecast of What It Brings with the New Season

Madman of the North

A Killer Gone Berseck—the North of Canada in Search of Him for One Hundred Square Miles—Planes Loaded with Royal Canadian Mounted Police in Hot Pursuit Before He Could Add to His List of Murders—Here Is One of the Most Thrilling Stories of the Popular Series, "Calling All Cars"

All in an Issue Packed with Feature Stories of the Stars

arms locked from the rear around a writhing, sullen-faced figure of a younger individual who made no resistance as the handcuffs were snapped on his wrists and who staggered, clutching his midriff, when they jerked him to his feet. And a girl in her nightdress who, after flashing on the lights, had returned to the fray and was belaboring the victim in a manner that would have done credit to Wild West Sal, the Cowgirl of the Prairies. . . .

Cruising police in a score of cars were thrilled by the announcement:

"4 a. m.—Officers Donovan and Jennings in Car 19 have reported the capture of a burglar in the act of crime at 1983 Euclid Avenue, aided by a citizen, James Ward, whose house was entered, and his wife and daughter, Mrs. Ward and Miss Myrna Ward. This is the first capture under the new radio signal-system and a one-hundred-per-cent success. It shows the response of the citizens to this new service. The report of the capture reached headquarters exactly two minutes after the call went out over the air—the officers are commended for their promptness. . . ."

"You're not so bad for a man your age!" Officer Jennings was saying admiringly. "You ain't forgot your stuff at all!" And Papa Ward, still panting, was saying:

"If I hadn't known about the new signal

"ROXY"

(Continued from Page 8)

his goose was cooked; that it was a mere question of a few more days before he would be ousted from his position.

Roxy fooled them. For the balance of the week, the Capitol played to packed houses, and had to hang out the S. R. O. sign every night. That week broke the house record for attendance!

Meanwhile, out-of-towners, vacationing in New York, kept flocking into the theater begging Roxy to take his gang on tour so that their townsfolk might be able to see the gang in action. More letters commenced to arrive, all stressing the same plea. Many of these letters came from shut-in veterans in the various government hospitals. Finally official Washington put on a bit of pressure, and Roxy capitulated to the demands and agreed to take his gang down to the Walter Reed Hospital, in Washington. There they put on a concert for the benefit of the warcrippled lads.

Here Roxy realized more than ever the powerful influence radio was beginning to exert on the masses. The eager attentiveness and the enthusiasm of the hopelessly-crippled soldiers left an indelible print on his memory. At the same time he realized the crying need of headphones for the boys in the hospitals. A large horn, shaped like the old gramophone amplifier, provided the only means of program reception. Roxy was touched and decided to do something for the boys.

After the concert he gathered several of

system I'd never have tried it—I knew there was a chance I could hold out! What a splendid thing—it surely revives the old theory of law-enforcement, gives the citizen a real chance to help the police! I'll write a letter of appreciation to the Commissioner tomorrow."

Myrna Ward said: "Life in this dead town can be good fun after all." And Michelet, down at the booking-room at headquarters, told the sergeant frankly:

"It was my first job—and my last. That radio business is too fast to buck. Sure, you found the rings and the cash on me—I'll plead guilty."

He did—and got three years.

In Next Week's Issue of

RADIO GUIDE

Madman of the North

A killer went wild in the north country. And before his reign of terror could be checked, radio had to be invoked to call a corps of Royal Canadian Mounted Police by plane. If only his killer's rampage had been checked in time! Read the details of this thrilling radio crime-detective story in the issue of RADIO GUIDE dated Week Ending September 29.

By Jack Banner

the Cabinet members together, and the upshot of the following discussion was that he agreed to take his gang on a non-commercial tour, the proceeds to go into a fund with which to purchase headpieces for every bed in every government hospital.

The newspapers cooperated and gave gobs of space to the humane purpose of the forthcoming tour. The American Legion was enlisted to manage the tour nationally. Wherever the gang appeared—Washington, Boston, Philadelphia and various other principal cities—vast throngs greeted the troopers. Every auditorium was packed to capacity, with the result that in a comparatively short time every service man's cot was equipped with a set of headphones.

Roxy was astounded at the phenomenal success of the tour. The new art was progressing faster than he had realized.

Yes, he was riding the dizzyest pinnacles of success, but fate destined that he be lifted to even greater heights, only to dash him down to the deepest slough of despair. He was slated to read his professional obituary time and time again.

But that professional obituary did not come. Roxy's gasp of showmanship, his understanding of public taste, his artistry in "handling men"—all carried him through to highest success. Read his struggles and his triumphs in next week's RADIO GUIDE, dated Week Ending September 29.

"Melody Lingers"

(Continued from Page 4)

to be presented on a rival network, a goal which he realized without great difficulty, but the public had by then become aware of the "battle of the baritone."

Partisans of the two singers insisted that their particular favorite had originated the boo-boo-boo era in singing, and an enmity was set up which later led both of these extremely popular singers to abandon that particular style in favor of one more orthodox.

Once officially launched in radio, Columbo found his subsequent success assured.

While he continued with a sponsored program on the air, he went into pictures with new vigor. The previews of his first starring vehicle, "Wake Up and Dream," had hardly been re-wound on their spools when Fate overtook him at the innocent hands of a close friend, Lansing V. Brown, Jr. Brown, who is a photographer, had a mutual interest with Columbo in antique firearms. It was Russ' habit to drive to his friend's home on many evenings while other film luminaries were out toasting their success in the hilarious night-spots of Los Angeles and Hollywood.

On the afternoon of Sunday, September 2nd, Columbo made one of his casual visits to Brown's home. While they were examining a brace of duelling pistols, Brown stuck a match head in the nipple which holds the caps, and pulled the trigger, not knowing the pistol had been loaded for decades. There came a dull report, a flash of fire, and Russ Columbo fell to the floor with a portion of the bullet in his brain. It had ricocheted off the top of a mahogany table to pierce his skull. Six hours later the beloved voice was forever stilled, and Russ Columbo was never again to "Wake up and Dream."

Judges Carry On

Radio demands exactness. On the stage, a faulty show can be "fixed up" at the next performance. But in radio, each show goes on the air only once. Radio stars are trained never to make mistakes.

It is only natural, therefore, that the brilliant radio performers who are the judges in RADIO GUIDE's "Name-the-Stars" contest, should be especially determined to make no mistakes in selecting the winners.

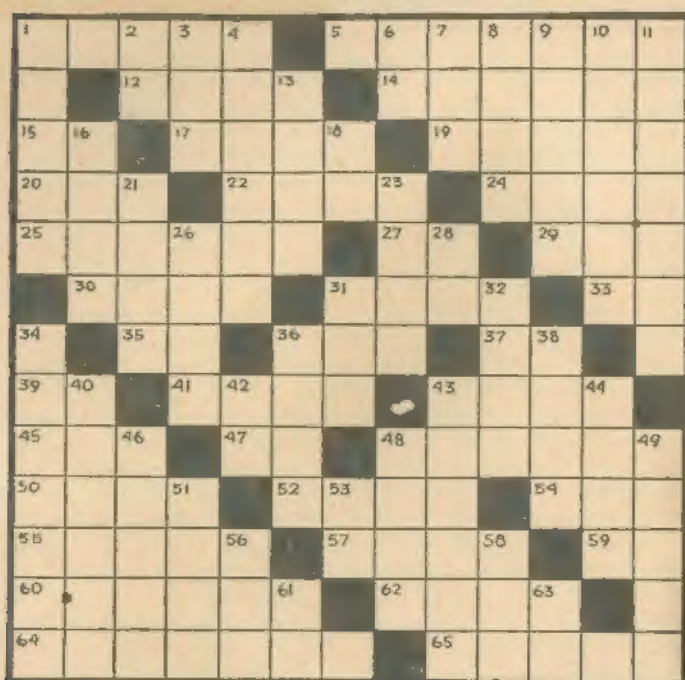
Accordingly, the announcement of the winners will be postponed until next week's issue. There you will find a complete list of all prize-winners.

Meanwhile, it is interesting to note that a very large number of correct solutions have been received. To select the winners, the judges have set aside only those which—in addition to being correct—contained no errors in spelling. One big determining factor in the final selection of the winners will be the 20-word letter which—according to the rules—must accompany each set of solutions. The originality and interest of these letters are being carefully considered by the judges.

The judges are:

Frank Buck—star of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest—star of "Household Musical Memories," NBC-WJZ; Morton Downey—outstanding radio tenor; Buddy Rogers—whose orchestra is heard over NBC and CBS; Tony Wons—star of NBC's new "House by the Side of the Road" program; Phil Baker—famous NBC-Armour jester; Gertrude Niesen—glamorous CBS blues singer; Dolores Gillen—radio dramatic star; Radio Guide; Eddy Duchin, celebrated piano-playing maestro, and Joe Kelly—master of ceremonies, WLS National Barn Dance.

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL

- 1—Mixture
- 5—Traveling company
- 12—Phillips —, "Seth Park-
- 14—Peaceful
- 15—Each (abbr.)
- 17—Tidy
- 19—Coarse cotton material
- 20—Eastern Standard Time (abbr.)
- 22—Soon
- 24—Identical
- 25—Tease
- 27—Mid-Western State (abbr.)
- 29—Spanish article
- 30—Melodies
- 31—Prefix, against
- 33—Long Island (abbr.)
- 36—3,1416
- 36—Personality
- 37—Civil Engineer
- 39—Thoroughfare (abbr.)
- 41—Vic and —
- 43—Deceased
- 45—Contraction, it is
- 47—Myself
- 48—Save
- 50—Prefix, before
- 52—Negatives
- 54—Shut in

VERTICAL

- 55—Former rulers
- 57—Measure (plural)
- 59—Therefore
- 60—More weird
- 62—Small measure
- 64—Hailed
- 65—Arthur —, "The Street Singer"
- 7—Color
- 8—Greek God of War
- 9—Hireling
- 10—Beast
- 11—Goddess of Revenge (myth.)
- 13—Native of Denmark
- 16—On the sea
- 18—Preposition
- 21—Journey
- 23— — Martini
- 26—Pupil of the eye
- 28—Near
- 31—Era
- 32—Freezes
- 34—Properties
- 36—Paradise
- 38—Every
- 40—Thin metallic plate
- 42—Part of verb "to be"
- 43—Forsake
- 44—Fees
- 46—Look fixedly
- 48—Species of grass
- 49—University in Atlanta, Ga.
- 51—Great Lake
- 53—Preposition
- 56—Place
- 58—Sailor
- 61—Regarding
- 63—Parent

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



The Cover Girl

She's almost 19—is Patti Pickens, the girl on the cover of this week's Radio Guide. She is the youngest of NBC's three Pickens Sisters, who sing southern songs superbly because they were all born on a plantation in Georgia's cotton country.

Patti is named after her mother—home-maker and Southern lady, who keeps house on Park Avenue as graciously as in the South. She is the most important element in young Patti's background. In the home she makes, the girls are glad to do most of their living and even much of their rehearsing.

Patti still goes to school—by tutoring several hours daily. She had just finished high school when she went on the air. Also, she studies music and dancing and collects unusual species of goldfish.

Although highly imaginative, this youngster indignantly denies that she has any of the superstitions that terrify most show people. Not even a black cat crossing her path can bring pallor to her face. When a little child, she resented the fact that her sisters, older than she, were able to do "grown up" things that were beyond

her. So out of her imagination she created "Marie," a playmate all her own. "Marie" stayed with her for several years.

But no humorless brooder is little Patti. Her worst vice is making puns. This she does unceasingly, to the alternate amusement and mock-horror of her family. Some are good—and many are—But ask her family about that.

Back Copies Out

Readers who desire back copies of Radio Guide are urged to consult the following list of editions, which are out of print. It is impossible to supply copies of any of these, all of 1934:

April	21	June	2
April	28	June	9
May	5	June	16
May	12	June	23
May	19	June	30
May	26		

RADIO GUIDE is paying
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES
try your skill—it's Free!

Winners of Jingle No. 6

Will Rogers is one who to me
Is radio's master of glee,
The way he cracks jokes
About Washington folks.

1st Prize \$25 Myron W. Johnson
Milwaukee, Wisconsin
"Just 'panning' for gold!" opines he.

2nd Prize \$15 Alice F. Keplinger
Franklin, Illinois
It's telling them on the "cue-t."

3rd Prize \$10 D. H. Walker
Le Roy, New York
He must have a skeleton key.

\$5.00 Prizes:

A. G. Fisher Philadelphia, Pa.	Clarence Van Fossen Tulsa, Okla.
Lois Stanley Huntington, W. Va.	Addison G. Jackson Biloxi, Miss.
J. Minnis Waterbury, Conn.	Mrs. Julia Marcus New York, N. Y.
Paul H. Hatton Port Arthur, Ont.	A. Lawrence Morris Racine, Wis.
Mrs. E. Bartel Hall Pineland, Fla.	Mrs. Mayo Howe Seattle, Wash.

Here is an easy chance to win some ready money. Every week Radio Guide is paying \$100 in cash prizes to persons who send in the best answers to Radio Jingles. Why don't you try! Simply write a last line for Jingle No. 6 printed in the coupon and mail it to "Jingles," Radio Guide, 721 Plymouth Court, Chicago. Yours may be a prize winner.

Another jingle in Next Week's

THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the jingle. Write anything you wish. The last line must rhyme with the first two lines.

2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the jingle published that week. (See Prize List below.)

3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.

4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's jingle must be in by 10 A.M., Friday, September 21st. Winners will be announced in Radio Guide as soon thereafter as possible.

5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties duplicate awards will be given.

6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or any other piece of paper. Radio Guide may be examined at its office or at public libraries free.

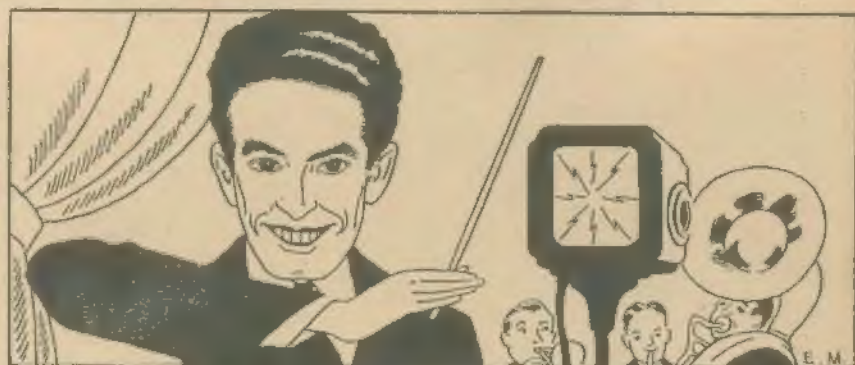
THE PRIZES

1st Prize.....	\$25.00
2nd Prize.....	15.00
3rd Prize.....	10.00
Next 10 Prizes \$5.00 each.....	50.00
Total.....	\$100.00

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

CAN YOU WRITE A LAST LINE FOR THIS?



A girl by the name of Fay Weaver,
Tuned in on her brand new receiver;
When she heard Freddie Waring,
She started declaring

Write your last line here

NAME _____
STREET ADDRESS _____
CITY _____ STATE _____

ETHEL SHUTTA

As She Appears Under the
MIKEroscope

By Harry Steele

Ethel Shutta (pronounced that way) is one of those girls who will fight with a guy, marry him and then refuse to battle him again. She and Bandleader George Olsen have the reputation of having attained absolute marital serenity. But it took a quarrel to bring them together.

It was during Ethel's Follies days. She was doing a number, and George and his band were accompanists. "That guy must be going to the races," the blonde songstress complained to the imperturbable Flo; "Can't you slow him down to my tempo?" "Can't you?" countered Ziggy. "I don't even know him," she replied, but she didn't let that hamper her.

She waylaid him after the show and asked him how he got that way. "Your time is my time," retorted the Scandinavian batoneer. Nobody knows if or not Rudy Vallee had any scouts around to record the conciliatory reply. But the concession must have been mutual because neither now has time for anyone else save their two sons, Charles, 7, and George, Jr., 4.

Perhaps previous misadventures with marriages had taught both George and Ethel that adjusted tempos make for unruffled marital symphonies. But more likely their happiness revolves about that sunshiny personality that has marked Ethel's climb to fame from a most humble beginning.

Her origin was not humble in the sense that it was obscure. In fact it was practically a public event. The child of old troupers, she made her advent on the stage at the ripe old age of three. She was a dancing veteran at six, and had scarcely passed the lisping age when she found song her medium. It was the original happy medium. She has been singing and laughing her way through life ever since.

Or perhaps Ethel's variegated career fitted her for the life of a peaceable bride. Success with her was a matter of accomplishment. She didn't have it thrust upon her. In fact, all that was ever thrust on her was the need for making her way.

Early struggles found her in Chicago hoofing it a bit, smiling a lot, and singing wherever an unsoiled dollar beckoned. With blonde hair that looks for all the world as though it might have been caressed by the bewitched hand of King Midas, she gathered in the shekels as she prepped herself for higher places.

Theaters and clubs knew her during the years she spent in the Middle West. And she was a pretty consistent winner at song contests fostered by music publishers; pretty, anyway. Finally she turned on that dazzling personality while a vaudeville booker was in the neighborhood. Came the dawn, and Ethel found herself back on Broadway, the Mecca of the performers; where they either Mecca girl or Brekka.

Someone on the prowl mentioned to Flo Ziegfeld that there was a singer at hand all ready for the glorification bath. Ethel and the producer both plunged, and she took it with a splash heard 'round the world. So successful was she that she overwhelmed even the satiated Ziggy and he, fearing her talents might be wasted, booked her into two of his productions at once. That brought about the Olsen incident.

Ethel is neither old nor young in years, but she is the quintessence of youth in manner and personality. She is svelte and lithe; and so far as her perfection of line is concerned, has never heard of the lamb chop and the pineapple. Her eyes suggest evening in the Blue Grotto.

She is a smart dresser. While making concessions to her coloring by respecting the creamiest of the pastel shades, she isn't afraid to venture forth in something scarlet. And can she wear it? Don't be silly!



ETHEL SHUTTA

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-third. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

What Price Publicity?

By Howard Wilcox

Ever since Steve Brodie jumped off Brooklyn Bridge—in order to woo business to his new saloon—men and women in the public eye have resorted to all kinds of tricks to get publicity.

Whenever you see your favorite radio "great" photographed in some unusual pose—such as being made an Indian chief, joining the Boy Scouts or crooning to an alligator—right away you can suspect that there's a publicity agent in the woodpile. For of late years radio artists have become almost as well accustomed to being photographed while climbing steeples and mountains—or posing with strange people or animals—as are film stars.

It's only a short time ago, for example, that Kathleen Wilson (Claudia Barbour) met a chimpanzee socially. It made a nice beauty-and-the-beast photograph when the winsome Kathleen tripped up and shook the muscular right hand of a chimp as big as herself. She smiled—he grunted

—the cameras clicked. The only one who didn't know what it was all about was the big monkey—and even he may have had a good idea. He had met celebrities before, and probably realizes that they do not love him for himself alone.

Then Barbara Jo Allen (Beth Holly) actually managed to look charming and happy while balancing a 75-pound English setter on the lap of her prettiest new organdy dinner dress. The setter thought it was great fun, but Barbara probably was glad it wasn't a baby elephant. That, by the way, is one picture that no publicity man seems to have thought about—yet. A baby elephant sportively dandled on Frank Buck's knee would be a natural!

So devoted to his art is Charlie Runyan, NBC organist, that for the sake of it he recently endured the sinuous and sinewy squirmings of a couple of baby boa-constrictors! A detached, impersonal radio listener might wonder what boa-constrictors could possibly have to do with Charlie's excellent playing—but few radio listeners are detached and impersonal. Most of us are hero-worshippers who would welcome the sight of this musical celebrity posing as a kind of lonely Laocöe.

Dot Kay, the contralto, used to poise herself on a narrow metal railing with a fifty-foot drop to a cement floor behind her. Probably this picture was intended to show that, though a contralto, Dot wasn't afraid of the high spots.

But the greatest hero of them all—says he—is Earl Lee, NBC dramatic star. He posed with a butterfly net in his hand and a live skunk on one shoulder!